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# HEALTH & WELLNESS

A JOHNS HOPKINS PRESS HEALTH BOOK

# IS IT ALZHEIMER'S?

## ~101~ ANSWERS

to Your Most Pressing Questions
About MEMORY LOSS
and DEMENTIA

## SECOND EDITION

Peter V. Rabins, MD, MPH
BEST-SELLING AUTHOR OF THE 36-HOUR DAY

## HEALTH & FITNESS / Diseases & Conditions / Alzheimer's & Dementia

Available 06/03/2025

\$38.00 · Hardcover · 9781421451473 \$18.95 · Paperback · 9781421451480 160 pages · 5.5 x 8.5" · 7 b&w photos Also available as an ebook

Peter V. Rabins, MD, MPH, is professor emeritus in the Departments of Psychiatry and Medicine at the Johns Hopkins University School of Medicine. The author of Is It Alzheimer's? 101 Answers to Your Most Pressing Questions about Memory Loss and Dementia and coauthor of The 36-Hour Day: A Family Guide to Caring for People Who Have Alzheimer Disease and Other Dementias, he was the founding director of the Division of Geriatric Psychiatry and Neuropsychiatry and the first holder of the Richman Family Professorship for Alzheimer's and Related Diseases.

## Is It Alzheimer's?

101 Answers to Your Most Pressing Questions About Memory Loss and Dementia, Second Edition

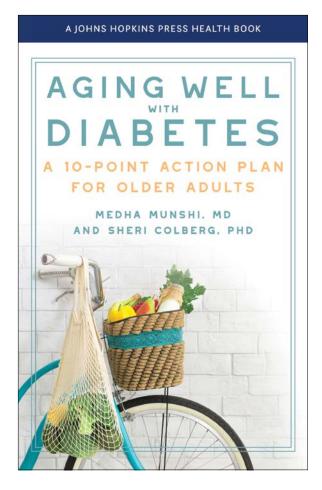
PETER V. RABINS, MD, MPH

Has someone in your family been diagnosed with Alzheimer's disease—or are you worried about developing dementia yourself? In this revised second edition of *Is It Alzheimer's*?, medical expert Dr. Peter V. Rabins educates both new and current readers with updated answers to often-asked questions about memory loss and dementia.

Written in a conversational, accessible Q&A style, the book is organized into seven unique sections. This new edition includes improved methods of diagnosis and new therapies and pharmaceutical options. A companion to the best-selling *The 36-Hour Day*, which Dr. Rabins coauthored, this book discusses:

- how to distinguish aging-associated memory difficulties from mild cognitive impairment (MCI) and early dementia
- · how mild cognitive impairment and dementia are diagnosed
- what tests are needed to be eligible for recently approved anti-Alzheimer's drugs
- what factors influence the progression of dementia
- whether it's possible to lower your risk of developing Alzheimer's disease or dementia
- · how to improve the quality of life of people with dementia
- · how to assess long-term care facilities and nursing homes
- available treatments, including medication
- how to explain the symptoms of Alzheimer's disease and dementia to others
- how to provide caregivers with psychological and emotional support
- · and much more

Aimed at people worried about their memory, as well as friends and family members of the estimated 5.1 million US adults with dementia, the book offers helpful directions and comfort. *Is It Alzheimer's*? is a quick, accessible, and essential reference for anyone navigating the confusion of memory loss.



## **HEALTH & FITNESS / Diseases & Conditions / Diabetes**

Available 04/29/2025

\$59.95 · Hardcover · 9781421451510

\$24.95 · Paperback · 9781421451527

376 pages  $\,\cdot\,$  6.125 x 9.25"  $\,\cdot\,$  49 black and white

illustrations

Also available as an ebook

**Medha Munshi**, MD, is the Director of the Geriatric Diabetes Program at the Joslin Diabetes Center and a professor of medicine at Harvard Medical School. She is the coeditor of *Diabetes in Old Age* and *Geriatric Diabetes*.

**Sheri Colberg**, PhD, is the founder of Diabetes Motion and professor emeritus of exercise science at Old Dominion University. She is the author or coauthor of 13 books, including *The Athlete's Guide* to *Diabetes* and *The Science of Staying Young*.

## **Aging Well with Diabetes**

A 10-Point Action Plan for Older Adults

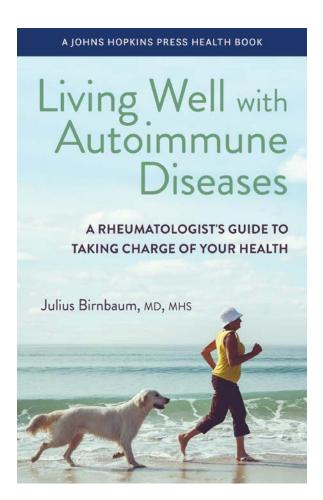
MEDHA MUNSHI, MD, AND SHERI COLBERG, PHD

In Aging Well with Diabetes, Dr. Medha Munshi and Dr. Sheri Colberg provide practical advice to redefine living with diabetes in later life. As experts in geriatric care and diabetes management, they introduce a clear and accessible 10-step action plan to help you manage diabetes effectively while enhancing your overall vitality and independence.

Each step in the action plan is detailed with achievable goals, making it a crucial toolkit for anyone living with diabetes or caring for someone who does. The authors discuss:

- Comprehensive health management, including dietary adjustments, physical activity, medication management, and more
- How aging and diabetes interact, detailing the physiological changes and challenges that come with managing diabetes at an older age
- The diversity of experiences among older adults with diabetes and the importance of personalized treatment plans
- Practical tips and strategies, such as modifying exercises to prevent falls and dietary tips that accommodate older digestive systems
- Guidance for caregivers and health care providers on how to support older adults with diabetes

Whether you're newly diagnosed or a long-time diabetic, this guide will empower you to take control of your health and manage your diabetes with confidence and grace as you age.



## HEALTH & FITNESS / Diseases & Conditions / Immune & Autoimmune

Available 03/11/2025

\$29.95 · Paperback · 9781421451244 \$54.95 · Hardcover · 9781421451626

312 pages · 6 x 9"

Also available as an ebook

**Julius Birnbaum**, MD, MHS, is an associate professor of rheumatology at the University of Pittsburgh Medical Center.

## Living Well with Autoimmune Diseases

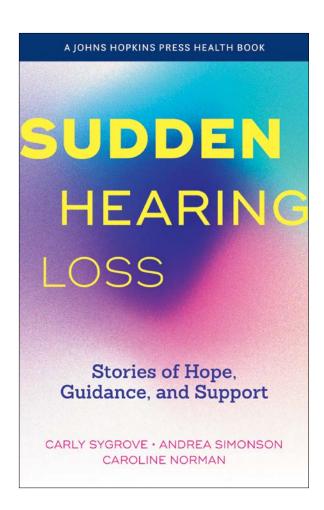
A Rheumatologist's Guide to Taking Charge of Your Health JULIUS BIRNBAUM, MD, MHS

Twenty million adults in the United States live with an autoimmune disease. In this compassionate guide, Dr. Julius Birnbaum offers essential advice for navigating the complex world of various autoimmune diseases. This resource will help patients, caregivers, and health care professionals understand the diagnosis, management, and treatment of conditions like lupus, rheumatoid arthritis, Sjogren's syndrome, and more.

Dr. Birnbaum, an expert in both neurology and rheumatology, covers a wide range of topics, from the basics of autoimmunity to the nuances of various rheumatic diseases and their interconnected nature. With an engaging blend of scientific rigor and compassion, Dr. Birnbaum:

- provides a primer on autoimmunity, explaining how the immune system can mistakenly attack the body's own tissues
- · discusses the roles and limitations of blood tests and biopsies
- covers the complexities of various treatment options, including when to use immunosuppressive therapy and when simpler symptomatic treatments might be appropriate
- emphasizes the importance of personalized treatment plans that consider the unique needs of each patient
- debunks common myths about rheumatic diseases and provides practical pearls of wisdom that can help improve quality of life
- provides captivating patient narratives from his clinical practice that clarify how to diagnose and treat autoimmune diseases

This essential overview of autoimmune diseases, supplemented with helpful tools for readers and their loved ones, offers hope and empowerment for managing these complex conditions.



## **HEALTH & FITNESS / Hearing & Speech**

Available 05/06/2025

\$54.95 · Hardcover · 9781421451282

\$19.95 · Paperback · 9781421451299

232 pages  $\,\cdot\,$  6 x 9"  $\,\cdot\,$  3 b&w photos, 1 black and

white illustration, 1 graph

Also available as an ebook

**Carly Sygrove** is a hearing loss coach, hearing health advocate, and writer with a background in education. She documents her experiences with sudden hearing loss on her blog, *My Hearing Loss Story*, and is the founder of the Sudden Hearing Loss Support website.

**Andrea Simonson** is an educational audiologist in the Public School Partnerships Program of The Learning Center for the Deaf in Massachusetts. She has worked as a clinical audiologist in private practices and medical offices and as a research audiologist and adjunct professor at several universities.

**Caroline Norman** is a counselor and psychotherapist in private practice who has experienced sudden hearing loss. She has worked within the National Health Service and as a clinical lead in an occupational health setting.

## **Sudden Hearing Loss**

Stories of Hope, Guidance, and Support

CARLY SYGROVE, ANDREA SIMONSON, AND CAROLINE NORMAN

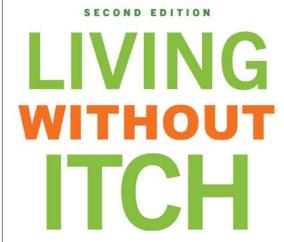
Sudden hearing loss can strike anyone, anywhere, anytime, leaving individuals and their loved ones grappling with confusion, fear, and isolation. In this comprehensive and compassionate guide, Carly Sygrove, Andrea Simonson, and Caroline Norman share personal narratives and insights to help readers affected by this life-altering condition to cope with their new reality.

Drawing from their own experiences with sudden hearing loss and the testimonies of more than 60 individuals from around the world, the authors describe the immediate emotional impact, the desperate search for answers, and the various paths to adaptation and recovery. The guide covers important concerns:

- What to expect at medical appointments
- Early treatment protocols
- Tinnitus and hyperacusis
- · Balance disorders
- · Emotional impacts of sudden hearing loss
- Hearing aids and cochlear implants

With heartfelt stories and practical advice, *Sudden Hearing Loss* offers readers not only a wealth of information but also a sense of community and understanding. Whether you are personally affected or supporting a loved one, this book provides the guidance and hope needed to navigate the challenges of sudden hearing loss.

A JOHNS HOPKINS PRESS HEALTH BOOK



## PROVEN STRATEGIES AND TREATMENTS FOR RELIEF

Gil Yosipovitch, MD, and Zoe M. Lipman, MD

## MEDICAL / Dermatology

Available 01/28/2025

\$23.95 · Paperback · 9781421450469

\$54.95 · Hardcover · 9781421450452

168 pages • 5.5 x 8.5" • 36 b&w photos, 2 black

and white illustrations

Also available as an ebook

**Gil Yosipovitch, MD** (MIAMI, FL), is a professor, Stiefel Chair in Medical Dermatology, and the Director of the Miami Itch Center at the Dr. Phillip Frost Department of Dermatology and Cutaneous Surger at the Miller School of Medicine at the University of Miami. He is known as the "Godfather of Itch" and is the founder of the International Forum for the Study of Itch.

**Zoe M. Lipman, MD** (TAMPA, FL), is a resident physician at the University of South Florida Department of Dermatology and Cutaneous Surgery. She is a former research fellow of the Miami Itch Center under the mentorship of Dr. Yosipovitch.

## Living without Itch

Proven Strategies and Treatments for Relief, Second Edition GIL YOSIPOVITCH, MD. AND ZOE M. LIPMAN, MD

When should you scratch—and when should you let an itch be? Living without Itch offers the millions of people suffering from itch an essential and updated guide on how to find relief from their suffering. Researcher and clinician Gil Yosipovitch, MD, draws from his decades of experience caring for patients to share a treasure trove of easy-to-understand information to educate readers on how to manage their itchy conditions.

This book comprehensively covers both acute and chronic itchy conditions, from hives, psoriasis, and eczema, to systemic and neurologic diseases, as well as recommendations for treatment options. Patients share their lived experiences and advice, while contributions from multi-disciplinary experts in nursing, psychology, and alternative medicine provide unique approaches to managing itch. This new edition includes:

- Updated information about the itch pathway—why it occurs and the cascade of events that result in itch
- Newly available FDA-approved treatments
- Special considerations for populations such as individuals undergoing immunotherapy for cancer
- Recommendations for lifestyle interventions, including nutrition, psychotherapy, allergy medications, and behavioral changes

Completely revised and updated to include important developments in the field since the last edition's publication, this guide provides the information you need to understand, prevent, and manage itch.

Contributors: David Baker, Rachael Bronstein, Kyle Bruner, Denis Eirikis, Juan Gonzales, Peter Lio, Chip Newton, Christina Schut

# A Parent's Guide to Tics and Tourette's Disorder

**NIGEL S. BAMFORD, MD** 

## **MEDICAL / Pediatrics**

Available 02/18/2025

\$54.95 · Hardcover · 9781421449548 \$18.95 · Paperback · 9781421449555

192 pages  $\,\cdot\,$  6 x 9"  $\,\cdot\,$  1 b&w photo, 5 black and

white illustrations

Also available as an ebook

**Nigel S. Bamford, MD**, is the director of the Pediatric Movement Disorders Program at Yale University.

## A Parent's Guide to Tics and Tourette's Disorder

NIGEL S. BAMFORD, MD

In this accessible guide, Nigel S. Bamford, MD, provides an essential and comprehensive resource for understanding and managing tic disorders, including Tourette's disorder. This book offers parents, caregivers, and health care providers the knowledge and tools to effectively support children with these neurological conditions.

In careful and easy-to-follow detail, Dr. Bamford covers what parents should know:

- The potential causes and underlying factors that contribute to tic development
- The relationship among tics, habits, and brain mechanisms
- · Diagnostic criteria
- Associated psychological conditions and co-occurring disorders anxiety, OCD, and ADHD—that can impact the frequency and severity of tics
- Treatment options, including therapeutic approaches, medication management, and alternative treatments
- Common challenges faced by families, such as accessing health care, managing academic performance, handling social situations, and promoting physical activity

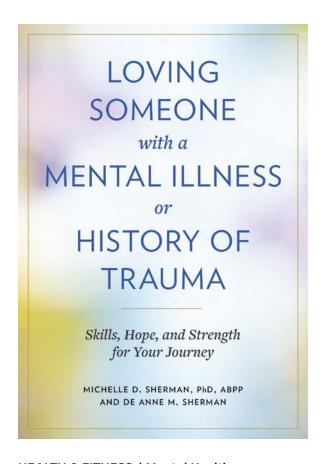
This comprehensive, empathetic overview equips parents with strategies to navigate the health care system, advocate for their children, and better understand their children's conditions. Dr. Bamford's focus on individualized interventions, the importance of communication, and ongoing research efforts will help improve the quality of life for children with a tic disorder.

## Praise for A Parent's Guide to Tics and Tourette's Disorder

"This concise yet comprehensive monograph provides medically sound and commonsense advice for families and patients with tics and Tourette syndrome, filled with exemplary case studies and evidence-based recommendations. From Tourette's history to a modern understanding, this priceless guide provides real explanations, and solutions, for tic disorders and their associated conditions."

-PHILLIP L. PEARL,

MD, Harvard Medical School



## **HEALTH & FITNESS / Mental Health**

Available 01/21/2025 \$22.95  $\cdot$  Paperback  $\cdot$  9781421450506 280 pages  $\cdot$  7 x 10"  $\cdot$  7 black and white illustrations

Also available as an ebook

Michelle D. Sherman, PhD, ABPP, (ST. PAUL, MN) is a board-certified, licensed clinical psychologist who is a nationally recognized leader in the family experience of mental illness and trauma. She is the editor-in-chief of Couple and Family Psychology: Research and Practice and worked for many years in the Veterans Affairs system. She is a fellow of the American Psychological Association and was named their Family Psychologist of the Year in 2022.

**DeAnne Sherman** (ST. PAUL, MN), Michelle's mother, is a mental health advocate, author, and educator. The Shermans draw from not only their professional roles, but also from their lived experiences as family members and friends of those with a mental illness. Sherman and Sherman are coauthors of I'm Not Alone: A Teen's Guide to Living with a Parent Who Has a Mental Illness.

## Loving Someone with a Mental Illness or History of Trauma

Skills, Hope, and Strength for Your Journey
MICHELLE D. SHERMAN, PHD, ABPP, AND DEANNE M. SHERMAN

Family members and friends of adults with a mental illness often navigate difficult journeys, filled with fear, heartache, frustration, helplessness, exhaustion, and guilt—feelings that may be intermingled with immense pride and hope. Suffering in silence can magnify confusion, isolation, and pain.

Loving Someone with a Mental Illness or History of Trauma provides actionable strategies for these family members and friends who give so much but whose needs and sacrifices are often unappreciated. Written by clinical psychologist Dr. Michelle Sherman and her mother, DeAnne Sherman, an advocate and educator, the book provides research-based recommendations, practical skills, up-to-date resources, inspiration from families with lived experience, and interactive activities to encourage personal reflection.

This accessible guide teaches readers:

- Tools to cope with difficult emotions
- Strategies to empower loved ones, including how to navigate the mental health system
- · Communication and limit-setting skills
- Approaches to supporting loved ones who have experienced trauma or have PTSD
- Ways to manage common challenges, such as alcohol or drug misuse, and when a loved one declines professional help
- Strategies to support children
- · Skills to build personal resilience and strengthen relationships

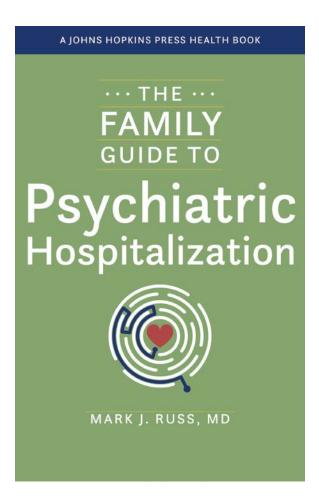
Grounded in science, empowering, and hopeful yet realistic, this book is an invaluable resource for family members, friends, and mental health professionals.

## Praise for Loving Someone with a Mental Illness or History of Trauma

"Drawing from their extensive clinical and lived experiences, the Shermans have written an insightful and accessible guide. It's loaded with suggestions for managing stress, communicating with your loved one, empowering them in accessing the mental health system, and taking care of oneself. An important sourcebook for family members."

## -DAVID J. MIKLOWITZ.

UCLA School of Medicine, author of The Bipolar Disorder Survival Guide: What You and Your Family Need to Know



## **PSYCHOLOGY / Mental Health**

Available 02/25/2025

\$54.95 • Hardcover • 9781421449609 \$19.95 • Paperback • 9781421449616 200 pages •  $6 \times 9$ " • 1 black and white

Also available as an ebook

illustration

**Mark J. Russ, MD** (NEW CANAAN, CT), is the chief medical officer at Silver Hill Hospital.

## The Family Guide to Psychiatric Hospitalization

MARK J. RUSS, MD

Each year, millions of Americans face psychiatric hospitalizations, yet this process often remains shrouded in stigma and mystery. In this indispensable guide, Mark J. Russ, MD, offers patients and families essential support and vital information to navigate this challenging process, from admission to discharge.

The Family Guide to Psychiatric Hospitalization provides a comprehensive look into the procedures, treatments, and dynamics of the psychiatric care system. Dr. Russ provides invaluable information on:

- The history and evolution of psychiatric hospitals
- The logistics of the admission process, including how to choose the right hospital based on patient needs
- What families and patients can expect during every treatment phase, from initial assessment to active treatment to planning for discharge
- The critical role of family involvement in the care and recovery process
- The legal aspects of hospitalization, including patient rights and advocacy
- The strategies for aftercare and avoiding readmission,
   highlighting the importance of ongoing support after discharge

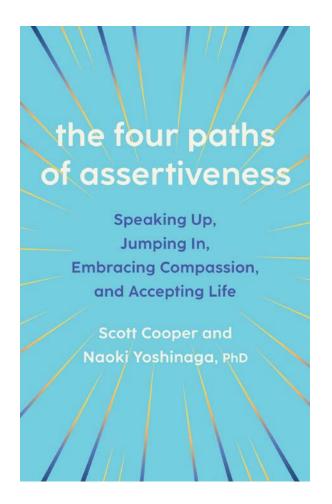
Dr. Russ shares not only professional insights but also his own personal journey with psychiatric hospitalization. His dual perspective as both physician and patient brings an unprecedented depth of compassion and understanding to this guide. Designed to educate and empower families, this book serves as a beacon of hope and a testament to the healing power of informed and compassionate care.

## Praise for The Family Guide to Psychiatric Hospitalization

"Admission to a psychiatric bed in a specialty or general hospital is a scary experience, not just for the patient but especially for the family of the patient. At last there is a wonderful book to help the family demystify, understand, and navigate the inpatient process and ultimately embrace their critical role in treatment and recovery. Russ's Family Guide to Psychiatric Hospitalization is a beautifully written, comprehensive, and compassionate description of the complex experience of inpatient care and what family members need to know."

### -STEVEN SHARFSTEIN,

MD, Past President of the American Psychiatric Association



## **PSYCHOLOGY / Personality**

Available 03/11/2025

\$54.95 · Hardcover · 9781421451176

\$19.95 · Paperback · 9781421451183

176 pages • 5.5 x 8.5" • 1 black and white

illustration

Also available as an ebook

**Scott Cooper** is a national youth advocate and a former city youth commissioner and school board president in the state of California. He is the author of *Speak Up and Get Along!* and *Sticks and Stones*.

**Naoki Yoshinaga, PhD,** is a researcher, a professor at the University of Miyazaki in Japan, and a practicing licensed psychologist.

## The Four Paths of Assertiveness

Speaking Up, Jumping In, Embracing Compassion, and Accepting Life

SCOTT COOPER AND NAOKI YOSHINAGA, PHD

Confidence and decisiveness are critical life skills that many people struggle to develop. For readers who want to take charge of their lives, *The Four Paths of Assertiveness* provides an indispensable guide to developing and practicing this crucial ability. Youth advocate Scott Cooper and psychologist Naoki Yoshinaga identify four categories of assertiveness—social, behavioral, emotional, and mental—and explain how to hone these skills to live a happier life and develop healthier relationships.

Cooper and Yoshinaga expand the definition of assertiveness to include the core elements of speaking up, jumping in, embracing compassion, and accepting life. Speaking up is critical for standing up for ourselves. Jumping in helps us achieve our goals. Embracing compassion supports us in responding to the universal challenge of suffering, including our own. And accepting life means coping with ups and downs. Each chapter focuses on how to practically develop these four aspects of assertiveness and features tools for how to apply these strategies in everyday life.

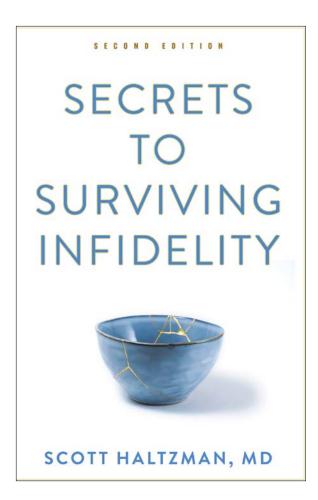
Grounded in decades of happiness studies and current trends in behavioral psychology, this guide teaches readers how to live intentionally while staying true to themselves and strengthening their relationships.

## Praise for The Four Paths of Assertiveness

"The Four Paths of Assertiveness is a highly accessible guide. The authors skillfully summarize decades of research and self-help to create a robust toolbox. I found it to be an easy read, with good advice, and lots of tools to help anyone who wants to become more assertive."

## -SCOTT WALTMAN,

author of The Stoicism Workbook: How the Wisdom of Socrates Can Help You Build Resilience and Overcome Anything Life Throws at You



## FAMILY & RELATIONSHIPS / Marriage & Long-Term Relationships

Available 02/11/2025

\$59.95 · Hardcover · 9781421450827 \$24.95 · Paperback · 9781421450834

360 pages · 6 x 9"

Also available as an ebook

**Scott Haltzman,** MD (PROVIDENCE, RI), is a distinguished fellow of the American Psychiatric Association and adjunct clinical assistant professor of psychiatry at Boston University Chobanian & Avedisian School of Medicine. He is the author of *The Secrets of Happily Married Men, The Secrets of Happy Families*, and *The Secrets of Happily Married Women*.

## Secrets to Surviving Infidelity

Second Edition

SCOTT HALTZMAN, MD

When a couple's trust is shattered by infidelity, healing may seem beyond reach—but it doesn't have to be. This second edition of Secrets to Surviving Infidelity offers a compassionate and practical roadmap toward recovery and reconnection. Through humane insights and step-by-step strategies, Dr. Scott Haltzman, a psychiatrist and marriage educator, shares how to overcome the pain of betrayal and strengthen relationships in its wake.

Whether you are the wronged partner, the one who strayed, or a therapist navigating your clients' infidelity, this book serves as an essential guide to the intricacies of infidelity—from the initial shock and heartache to the complex process of rebuilding trust. This second edition includes new information on:

- The evolving definitions of marriage and commitment, with updated language to include those who are in unmarried, committed relationships.
- · Relationship challenges unique to the LGBTQ+ community
- Gender and sex issues
- · The neuroscience of infidelity and "flame addiction"
- · Strategies for conflict management

Dr. Haltzman combines real-life stories with robust research to illuminate the types of infidelity, the varied motivations behind affairs, and their impacts on relationships. He provides clear guidance on how to end an affair, how to cope with feelings of anger and grief, and how to foster forgiveness and healing. This book can also serve as a preventive tool to explore and strengthen bonds to make relationships affair-resistant. Secrets to Surviving Infidelity is a lifeline for those desperate to recover and safeguard their relationships.

## TRADE & GENERAL INTEREST



## **MEDICAL / Public Health**

Available 05/20/2025 \$26.95 · Hardcover · 9781421451435 224 pages · 5.5 x 8.5" Also available as an ebook

**Homer Venters** is the former Chief Medical Officer of the New York City jail system. He currently works as a Federal Monitor of health services in several jail and prison settings and is an adjunct faculty member at New York University's College of Global Public Health. He is the author of *Life and Death in Riker's Island*.

## **Outbreak behind Bars**

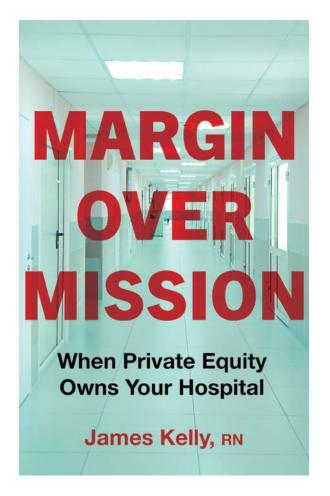
Spider Bites, Human Rights, and the Unseen Danger to Public Health

HOMER VENTERS

In late 2019, Dennis Oya's persistent cough was just the beginning of a harrowing tale of neglect and systemic failure in a Washington prison. Diagnosed 18 months later with tuberculosis (TB), Oya's case sparked one of the largest prison TB outbreaks in decades, affecting over 3,000 contacts. This outbreak, and others like it, exposes the glaring weaknesses in prison healthcare systems.

In Outbreak behind Bars, Homer Venters reveals the grim realities of how communicable diseases thrive in the overcrowded, unsanitary conditions of correctional facilities. From TB to Methicillin-resistant Staphylococcus aureus (MRSA), these infections spread rapidly due to systemic neglect and inadequate medical responses. The book highlights the stories of those who suffered, the failures in health care provision, and offers specific guidance for public health professionals in conducting investigations and facility inspections during outbreaks behind bars.

With firsthand accounts and expert analysis, this book illustrates the urgent need for reform in prison health care to protect incarcerated people and the wider community. *Outbreak behind Bars* is a crucial read for anyone concerned about justice, public health, and the overlooked plight of incarcerated people, especially students, faculty and professionals in the field of public health.



## **MEDICAL / Health Policy**

Available 03/18/2025 \$27.95 · Hardcover · 9781421451459 256 pages · 6 x 9" Also available as an ebook

**James Kelly**, RN (ALBUQUERQUE, NM), is the author of Where Night Is Day: The World of the ICU.

## **Margin over Mission**

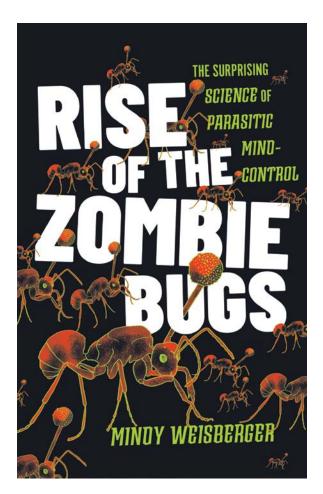
When Private Equity Owns Your Hospital

JAMES KELLY, RN

In a country where health care is increasingly driven by profit, *Margin over Mission* exposes the dire consequences of corporate ownership in hospitals. James Kelly, an ICU nurse with over two decades of experience, narrates a gripping account of his final year at Lovelace Women's Hospital in Albuquerque, New Mexico—a year marred by preventable deaths, administrative changes, and the heartbreaking loss of a once-mission-driven institution to the clutches of Wall Street.

Kelly's poignant narrative takes readers on an emotional journey through the corridors of a hospital that once stood for community and care but became overshadowed by the relentless pursuit of profit. Through detailed anecdotes and critical analysis, Kelly reveals the stark reality of a health care system compromised by private equity, where decisions prioritize profit margins over the mission of saving lives.

Kelly's unique perspective as an ICU nurse provides an insider's look into how private equity is wreaking havoc in hospitals around the country. His story is also a powerful tribute to the countless health care workers who struggle to maintain their integrity and compassion in an increasingly inhumane system that prioritizes money over people.



## SCIENCE / Life Sciences / Zoology / Entomology

Available 04/15/2025 \$29.95  $\cdot$  Hardcover  $\cdot$  9781421451350 344 pages  $\cdot$  6 x 9"  $\cdot$  13 black and white illustrations Also available as an ebook

**Mindy Weisberger**, a science writer and media producer, is a senior science editor at Scholastic. Her work has appeared in numerous outlets, including CNN. com, Live Science, and Scientific American.

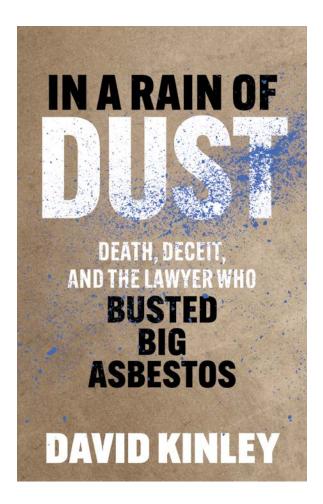
## **Rise of the Zombie Bugs**

The Surprising Science of Parasitic Mind-Control MINDY WEISBERGER

Zombies are all around us—insect zombies, that is. In *Rise of the Zombie Bugs*, Mindy Weisberger explores the eerie yet fascinating phenomenon of real-life zombification in the insect class and among other invertebrates. Zombifying parasites reproduce by rewriting their victims' neurochemistry, transforming them into the "walking dead:" armies of cicadas, spiders, and other hosts that helplessly follow a zombifier's commands, living only to serve the parasite's needs until death's sweet release (and often beyond).

Through vivid descriptions and captivating storytelling, Weisberger explains the sinister mechanics of nature's most cunning survival strategies, including the biological marvels and evolutionary intricacies behind zombie ants, mind-controlled beetles, and the fungi and viruses that reprogram their hosts' behavior. Blending scientific rigor with a flair for the macabre, Weisberger takes readers on a global journey—from Brazilian rainforests to European meadows—to uncover the dark secrets of parasitic manipulation.

Her examination of these creatures seeks to answer fundamental questions of their existence: why is a bug's world full of zombies, why are arthropods so susceptible to this zombification, and could the creators of zombie bugs ever evolve to do the same to people? Perfect for fans of horror and science alike, *Rise of the Zombie Bugs* offers a chilling yet enlightening look at the hidden world of parasites. It's a must-read for anyone curious about the true terrors lurking in nature's undergrowth and the unnerving beauty of evolution's darker side.



## TRUE CRIME / White Collar Crime

Available 05/13/2025 \$26.95  $\cdot$  Hardcover  $\cdot$  9781421451602 384 pages  $\cdot$  6 x 9"  $\cdot$  26 black and white illustrations Also available as an ebook

**David Kinley** is Chair of Human Rights Law at the University of Sydney, a founding member of Australian Lawyers for Human Rights, and an Expert Member of Doughty Street Chambers in London. He is the author of The Liberty Paradox: Living with the Responsibilities of Freedom; Necessary Evil: How to Fix Finance by Saving Human Rights; and Civilising Globalisation: Human Rights and the Global Economy.

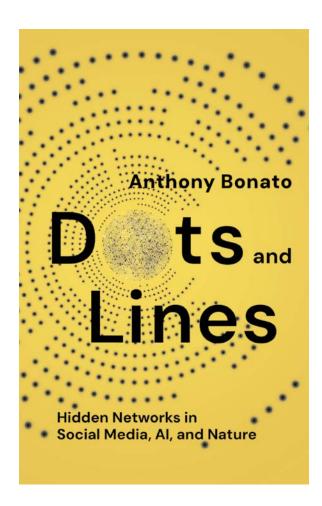
## In a Rain of Dust

Death, Deceit, and the Lawyer Who Busted Big Asbestos DAVID KINLEY

For nearly 90 years, a British company called Cape used local labor to mine and mill asbestos in South Africa. Poor and mostly Black men, women, and children—some as young as seven—worked every day in clouds of asbestos dust that they carried home to their families, caked onto their skin, hair, and clothes. The appalling levels of disease and death in these communities caused by asbestos exposure were heartbreaking. In 1995, Richard Meeran, a young British lawyer with Indian and African roots, driven by his own experiences of racism in England, embarked on a David and Goliath battle against the company and its top-tier legal team to hold them accountable.

David Kinley's In a Rain of Dust tells the harrowing story of this international legal drama. Facing deep-pocketed opponents and a century of established legal precedent, Meeran's case before the UK courts seemed hopeless. But after nine years of painstaking investigation, agonizing setbacks, vaudevillian escapades, and unlikely champions, Meeran prevailed. Drawing on dozens of interviews with key players and countless hours poring over thousands of documents across three continents, Kinley reveals an epic tale of triumph and justice against all odds. He also highlights the profound political implications that victims faced in the newly post-Apartheid South Africa, where the case was widely seen as a test of racial as well as economic redemption.

Asbestos mining in South Africa left a legacy of callous neglect, suffering, and corporate coverups. Working conditions in South Africa's asbestos mines and mills—described as a never-ending "rain of dust"—persisted for two decades after they had been outlawed in the UK and the United States. Meeran's case against Cape represented a turning point in making corporations pay for their human rights abuses overseas, and its impact helped launch the global corporate social responsibility movement that continues today.



## **MATHEMATICS / Numerical Analysis**

Available 05/13/2025 \$34.95 · Hardcover · 9781421451268 304 pages · 6 x 9" · 15 color illus., 37 black and white illustrations Also available as an ebook

**Anthony Bonato** is a professor in the department of mathematics at Toronto Metropolitan University. He is the author of A Course on the Web Graph, An Invitation to Pursuit-Evasion Games and Graph Theory, and Limitless Minds: Interviews with Mathematicians.

## **Dots and Lines**

Hidden Networks in Social Media, AI, and Nature ANTHONY BONATO

According to mathematician Anthony Bonato, the hidden world of networks permeates our lives in astounding ways. From Bitcoin transactions to neural connections, his book explains how networks shape everything from political landscapes to climate patterns and how deceptively simple dots and lines can unveil the wonders of technology, society, and even nature.

From a fresh and startling look at the true impact of clever keywords in politicians' social media posts to a fun breakdown of survival strategies in reality TV shows, Bonato shows us how network theory operates everywhere. Each chapter focuses on a unique aspect of networks to reveal how they provide a captivating lens for bringing diverse phenomena into clearer focus.

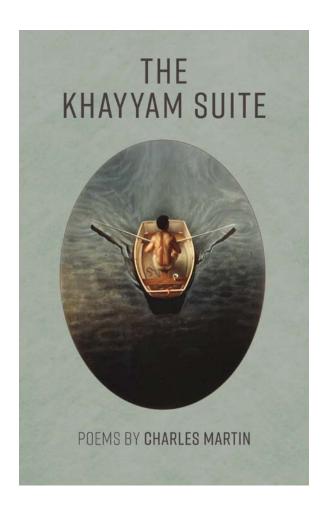
The book offers an accessible snapshot of networks for anyone curious about what makes the modern world tick. Bonato's insights will give readers a deeper appreciation and understanding of networks and their relevance to our everyday lives.

## Praise for Dots and Lines

"Anthony Bonato shows how the hidden mysteries of networks are unfolded by simply joining dots and forming lines."

### -FAN CHUNG.

University of California, San Diego



## **POETRY / Middle Eastern**

Available 03/04/2025 \$19.95 • Paperback • 9781421450711 96 pages • 5.5 x 8.5" Also available as an ebook

**Charles Martin** (Syracuse, NY) is the Pushcart Prizewinning author of seven books of poetry, most recently *Future Perfect*. His verse translation of Ovid's *Metamorphoses* received the 2004 Harold Morton Landon Award from the Academy of American Poets.

## The Khayyam Suite

POEMS BY CHARLES MARTIN

In *The Khayyam Suite*, acclaimed poet Charles Martin explores both the profound and the personal in verse that celebrates the spectrum of human experience.

At the heart of this collection is a study of the Rubaiyat, the renowned poem cycle attributed to the Persian poet Omar Khayyam. Martin pays homage to Khayyam's classical Persian poetic form—the ghazal—by infusing it with contemporary sensibilities, creating a rich tapestry of contemplation and artistry. By seamlessly blending Eastern and Western poetic traditions, Martin offers a unique and thought-provoking perspective on timeless questions that have captivated philosophers and poets throughout the ages. Each long poem consists of forty quatrains mirroring those of Khayyam's.

Martin's verses reflect on modern existential dilemmas, environmental crises, and the intricacies of personal relationships. From the haunting feeling of "On the Coming Extinctions" to the stark socio-economic commentary in "On Capital," each poem invites the reader into a contemplative dialogue with the self. Martin's poems are both a mirror and a window to the soul, reflecting personal histories and illuminating the universal human condition. This collection, imbued with the lyrical charm and intellectual depth of Martin's writing, is a profound commentary on love, loss, and the fleeting nature of life.

## THE BLISS OF YOUR ATTENTION



David Borofka

## FICTION / Short Stories (single author)

Available 01/21/2025 \$24.95 · Paperback · 9781421450544 264 pages · 5.5 x 8.5" Also available as an ebook

David Borofka taught at Reedley College for more than thirty-five years before retiring in 2019. He now teaches in the Writers' Program at UCLA Extension. The author of Hints of His Mortality, A Longing for Impossible Things, and The Island, his work has appeared in Southern Review, Massachusetts Review, Shenandoah, Image, Glimmer Train, and elsewhere.

## The Bliss of Your Attention

DAVID BOROFKA

If Joseph Campbell's dictum—"follow your bliss"—has become inspiration and goad, accusation and cliché, then the characters in David Borofka's *The Bliss of Your Attention* are all the more puzzled by what their futures portend. Their bliss is never clear nor independent of others, for the characters in these stories are ever in search of connection, understanding, and validation, even if the latter—unlike reality and cynicism—is in short supply.

As the narrator of "Live with It" tells her would-be novelist husband, "Learn to live with your disappointments." "I mean," she thinks, "I could give him the party line, you know, follow your bliss, etc., etc., but that's where the disappointments come from, don't they? I mean that's where bliss leads if you're no good at the thing that you think makes you happy." Borofka, whose collection A Longing for Impossible Things was selected by the American Book Fest as the 2021 winner of the American Fiction Award for the Short Story, masterfully charts the spectrum of human emotion and the difficulty of connection in these pages.

Hapless and bumbling though they may be, the characters in *The Bliss of Your Attention* continue to move forward despite all evidence to the contrary. As novelist Peter Manseau noted, "The comedy of seeking is rarely so sympathetically portrayed as in Borofka's hands; he captures perfectly the poignancy of dopey mortals dreaming and scheming to reach the divine."

## **Praise for The Bliss of Your Attention**

"The bliss of David Borofka's writing is not only his multitude of characters in all their complex and tortured glory, but the author's voice on the page, both down to earth and reaching to the heavens. Examining the loopier aspects of uncelebrated lives, Borofka shows us ourselves and the commonality of our quiet desperations"

## -NANCY SPILLER,

author of Entertaining Disasters and Compromise Cake: Lessons Learned from My Mother's Recipe Box

# THE DEADLY RISE ØF ANTI-SCIENCE

A Scientist's Warning

PETER J. HOTEZ, MD, PhD

## **MEDICAL / Public Health**

Available 02/25/2025 \$19.95 · Paperback · 9781421451671 240 pages · 6 x 9" · 1 halftone, 12 line drawings

Also available as an ebook

**Peter J. Hotez, MD, PhD** (HOUSTON, TX), is a professor of pediatrics and molecular virology and microbiology and the founding dean of the National School of Tropical Medicine at Baylor College of Medicine, where he is also the codirector of the Texas Children's Center for Vaccine Development. He is the author of *Preventing the Next Pandemic: Vaccine Diplomacy in a Time of Anti-science* and *Vaccines Did Not Cause Rachel's Autism: My Journey as a Vaccine Scientist, Pediatrician, and Autism Dad.* 

## The Deadly Rise of Anti-science

A Scientist's Warning

PETER J. HOTEZ, MD. PHD

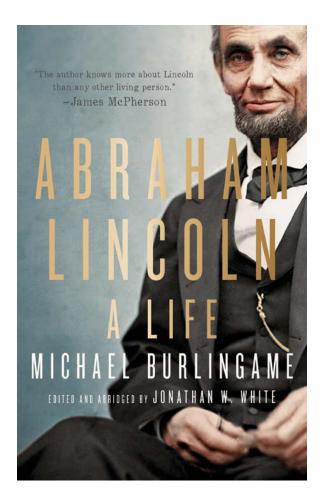
**NEW IN PAPERBACK!** During the height of the COVID-19 pandemic, one renowned scientist, in his famous bowtie, appeared daily on major news networks such as MSNBC, NPR, the BBC, and others. Dr. Peter J. Hotez often went without sleep, working around the clock to develop a nonprofit COVID-19 vaccine and to keep the public informed. During that time, he was one of the most trusted voices on the pandemic and was even nominated for a Nobel Peace Prize for his selfless work. He also became one of the main targets of anti-science rhetoric that gained traction through conservative news media.

In this eyewitness story of how the anti-vaccine movement grew into a dangerous and prominent anti-science element in American politics, Hotez describes the devastating impacts it has had on Americans' health and lives. As a scientist who has endured antagonism from anti-vaxxers and been at the forefront of both essential scientific discovery and advocacy, Hotez is uniquely qualified to tell this story. By weaving his personal experiences together with information on how the anti-vaccine movement became a tool of far-right political figures around the world, Hotez opens readers' eyes to the dangers of anti-science. He explains how anti-science became a major societal and lethal force: in the first years of the pandemic, more than 200,000 unvaccinated Americans needlessly died despite the widespread availability of COVID-19 vaccines. Even as he paints a picture of the world under a shadow of aggressive ignorance, Hotez demonstrates his innate optimism, offering solutions for how to combat science denial and save lives in the process.

## **Praise for The Deadly Rise of Anti-Science**

"The author's short, passionate polemic, dense with studies and charts, provides overwhelming evidence that scientific research benefits humanity and that vaccines are lifesavers. Supremely well-informed."

-KIRKUS REVIEWS



## BIOGRAPHY & AUTOBIOGRAPHY / Presidents & Heads of State

Available 02/11/2025 \$24.95 • Paperback • 9781421451664 720 pages • 6.125 x 9.25" • 26 b&w photos, 5 black and white illustrations Also available as an ebook

Michael Burlingame (MYSTIC, CT) is Chancellor Naomi B. Lynn Distinguished Chair in Lincoln Studies at the University of Illinois Springfield. He is the author or editor of several books about Lincoln, including Lincoln Observed: Civil War Dispatches of Noah Brooks; The Black Man's President: Abraham Lincoln, African Americans, and the Pursuit of Racial Equality; and An American Marriage: The Untold Story of Abraham Lincoln and Mary Todd.

**Jonathan W. White** (NEWPORT NEWS, VA) is an associate professor of American studies at Christopher Newport University. He has written and edited more than a dozen books on the Civil War era, including A House Built by Slaves: African American Visitors to the Lincoln White House.

## **Abraham Lincoln**

A Life, Abridged Edition

MICHAEL BURLINGAME, EDITED AND ABRIDGED BY JONATHAN W. WHITE

**NEW IN PAPERBACK!** Sixteenth president of the United States, the Great Emancipator, and a surpassingly eloquent champion of national unity, freedom, and democracy, Abraham Lincoln is arguably the most studied and admired of all Americans. Michael Burlingame's astonishing *Abraham Lincoln: A Life*, an updated, condensed version of the 2,000-page two-volume set that *The Atlantic* hailed as one of the five best books of 2009, offers fresh interpretations of this endlessly fascinating American leader.

Based on deep research in unpublished sources as well as newly digitized sources, this work reveals how Lincoln's character and personality were the North's secret weapon in the Civil War, the key variables that spelled the difference between victory and defeat. He was a model of psychological maturity and a fully individuated man whose influence remains unrivaled in the history of American public life

Burlingame chronicles Lincoln's childhood and early development, romantic attachments and losses, his love of learning, legal training, and courtroom career as well as his political ambition, his term as congressman in the late 1840s, and his serious bouts of depression in early adulthood. Burlingame recounts, in fresh detail, the Abraham and Mary Todd Lincoln marriage and traces the mounting moral criticism of slavery that revived his political career and won this Springfield lawyer the presidency in 1860. This abridgement delivers Burlingame's signature insight into Lincoln as a young man, a father, and a politician.

Lincoln speaks to us not only as a champion of freedom, democracy, and national unity but also as a source of inspiration. Few have achieved his historical importance, but many can profit from his personal example, encouraged by the knowledge that despite a lifetime of troubles, he became a model of psychological maturity, moral clarity, and unimpeachable integrity. His presence and his leadership inspired his contemporaries; his life story will do the same for generations to come.



GERT TINGGAARD SVENDSEN



## **BUSINESS & ECONOMICS / Economics / General**

Available 03/18/2025 \$8.95 · Paperback · 9781421447810 60 pages · 4.4 x 7.1" Also available as an ebook

**Gert Tinggaard Svendsen** (AARHUS, DK) is a professor in the Department of Political Science at Aarhus University.

## **Trust**

## Brief Books about Big Ideas

GERT TINGGAARD SVENDSEN

Gert Tinggaard Svendsen explores how to cultivate this elusive feeling—and why developing trust is so important for maintaining a happy, stable, and economically sound society. Without it, societies become more corrupt and legal systems cannot guarantee justice. Why do Nordic countries like Denmark score so highly in trust and happiness levels and so low in levels of corruption—and how can other countries replicate these stats for the good of their people? Higher levels of trust often translate to more cooperation and social responsibility, advantages in economic growth and social stability, and happier workplaces. Tinggard Svendsen's research on trust emphasizes that if we want to build trust, we must minimize control. The fewer resources we expend on surveillance and monitoring, the more resources we can use to improve competition, advance research, and nurture innovation.

In Reflections, a series copublished with Denmark's Aarhus University Press, scholars deliver 60-page reflections on key concepts. These books present unique insights on a wide range of topics that entertain and enlighten readers with exciting discoveries and new perspectives.

## Love

ANNE MARIE PAHUUS



## PHILOSOPHY / Reference

Available 03/18/2025 \$8.95 · Paperback · 9781421447858 60 pages · 4.4 x 7.1" Also available as an ebook

**Anne Marie Pahuus** (AARHUS, DK) is the vice dean for research and talent development and the head of the Graduate School of Arts at Aarhus University.

## Love

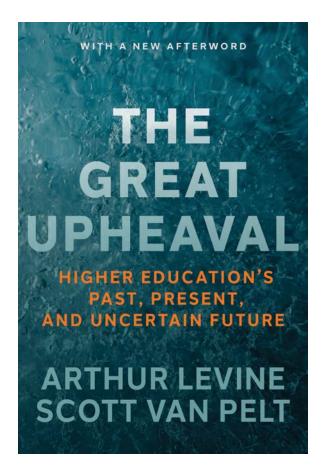
## Brief Books about Big Ideas

ANNE MARIE PAHUUS

In Love, researcher Anne Marie Pahuus explores the fascinating dimensions of this complicated and alluring feeling. Defining love as a mixture of warm emotions fueled by our wish to be with another person, Pahuus illustrates how love frames and influences our eventful lives, plans, and goals. But we haven't always viewed love in the romantic way that we see it now—the idea of love has changed and evolved throughout history, from Plato to Kierkegaard and Milan Kundera. Love determines our experience of happiness, but it also defines our responsibilities. Pahuus asks provocative questions: How do our attitudes toward love reinforce or subvert traditional ideas about gender, sexuality, and partnership? And how do we experience and value different forms of love, such as romantic, familial, or universal? Tackling these essential questions with humor and candor, Love will help you reframe your relationship with yourself, others, and the world.

In Reflections, a series copublished with Denmark's Aarhus University Press, scholars deliver 60-page reflections on key concepts. These books present unique insights on a wide range of topics that entertain and enlighten readers with exciting discoveries and new perspectives.

## **EDUCATION**



Available 03/25/2025

\$22.95  $\cdot$  Paperback  $\cdot$  9781421451688 336 pages  $\cdot$  6 x 9"  $\cdot$  1 black and white illustration

Also available as an ebook

**Arthur Levine** is president emeritus of Columbia University's Teachers College and president emeritus of the Woodrow Wilson National Fellowship Foundation. He is the author or coauthor of many books, including Generation on a Tightrope: A Portrait of Today's College Students.

**Scott Van Pelt** is the associate director of the Wharton Graduate Communication Program at the University of Pennsylvania, where he is also a lecturer.

## The Great Upheaval

Higher Education's Past, Present, and Uncertain Future
ARTHUR LEVINE AND SCOTT VAN PELT

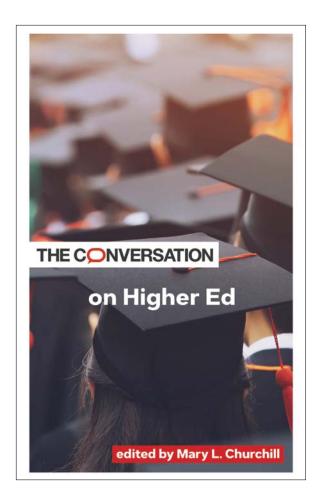
The United States is in the midst of a profound transformation the likes of which hasn't been seen since the Industrial Revolution, when America's classical colleges adapted to meet the needs of an emerging industrial economy. Today, as the world shifts to an increasingly interconnected knowledge economy, the intersecting forces of technological innovation, globalization, and demographic change create vast new challenges, opportunities, and uncertainties. In this great upheaval, the nation's most enduring social institutions are at a crossroads.

In *The Great Upheaval*, Arthur Levine and Scott Van Pelt examine higher and postsecondary education to see how it has changed to become what it is today—and how it might be refitted for an uncertain future. Taking a unique historical, cross-industry perspective, Levine and Van Pelt perform a 360-degree survey of American higher education. Combining historical, trend, and comparative analyses of other business sectors, they ask:

- how much will colleges and universities change, what will change, and how will these changes occur?
- will institutions of higher learning be able to adapt to the challenges they face, or will they be disrupted by them?
- will the industrial model of higher education be repaired or replaced?
- why is higher education more important than ever?

The book is neither an attempt to advocate for a particular future direction nor a warning about that future. Rather, it looks objectively at the contexts in which higher education has operated—and will continue to operate. It also seeks to identify likely developments that will aid those involved in steering higher education forward, as well as the many millions of Americans who have a stake in its future.

Concluding with a detailed agenda for action, *The Great Upheaval* is aimed at policy makers, college administrators, faculty, trustees, and students, as well as general readers and people who work for nonprofits facing the same big changes.



Available 02/25/2025 \$19.95 · Paperback · 9781421451398 264 pages · 5 x 8" · 9 black and white illustrations Also available as an ebook

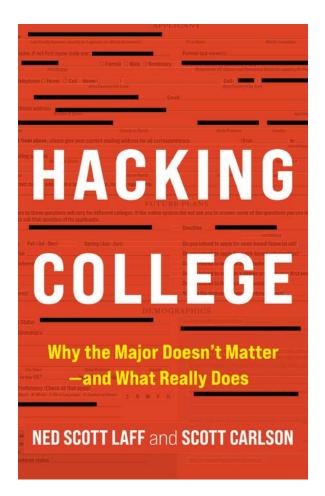
Mary L. Churchill, the former vice president for academic affairs at Wheelock College, is the associate dean of strategic initiatives and community engagement at BU Wheelock. She is author of When Colleges Close: Leading in a Time of Crisis and the founding editor of Inside Higher Ed's University of Venus blog.

## The Conversation on Higher Ed

**EDITED BY MARY L. CHURCHILL** 

The future of higher education is in crisis. Between falling undergraduate enrollment, rising student debt, program elimination, and widespread faculty burnout, families across America are left wondering: is college worth it? In *The Conversation on Higher Ed*, Mary Churchill explores the complicated landscape of academic life in the current era, examining issues ranging from free speech on campus and the implications of artificial intelligence in teaching and learning, to the erosion of academic tenure and the profound impact of diversity in academia. Despite major sociopolitical shifts affecting campuses across the nation, higher education remains a key component of an engaged and well-functioning society. These essays from *The Conversation US* explain the forces reshaping the future of higher education in the United States and outline constructive solutions to ensure that higher education contributes to a better future for everyone, not just the privileged few.

The Critical Conversations series collects essays from top scholars on timely topics, including water, biotechnology, gender diversity, and more, originally published on the independent news site The Conversation.



Available 02/25/2025 \$29.95 · Hardcover · 9781421450759 240 pages · 6 x 9" Also available as an ebook

**Ned Scott Laff** spent 35 years in academic affairs at a range of public and private institutions, working toward curriculum development and student success.

**Scott Carlson** is a senior writer for the *Chronicle of Higher Education*.

## **Hacking College**

Why the Major Doesn't Matter—and What Really Does
NED SCOTT LAFF AND SCOTT CARLSON

College is a complex, high-stakes game, according to authors Ned Scott Laff and Scott Carlson, but students can learn how to win it. Hacking College offers college advisors, faculty, and staff in student and academic affairs a groundbreaking guide to rethinking higher education so that students can succeed in an increasingly complex world. Drawing from extensive research and real student experiences, this essential book exposes the hidden challenges and bureaucratic traps that undermine student success, from convoluted transfer processes to a single-minded emphasis on majors.

Each chapter provides actionable strategies to help advisors lead students to tailor their education to their aspirations. Through vivid case studies, Laff and Carlson advocate for a proactive approach to education—encouraging students to "hack" their college experience by crafting a personalized field of study. This method challenges the traditional focus on declaring a major and empowers students to link their personal interests with academic pursuits so that their education aligns with future career and life goals.

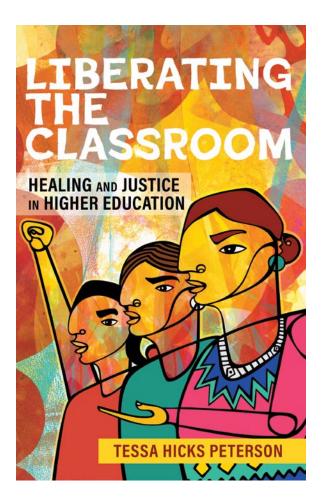
Enriched with insights on how to find underutilized institutional resources and foster meaningful mentor relationships, *Hacking College* encourages students, educators, and institutions to transform passive educational experiences into dynamic journeys of discovery and self-fulfillment.

## **Praise for Hacking College**

"Hacking College is a must-read for anyone in and around higher education seeking to empower students to craft their own, more meaningful college-to-career pathways. Academic and career advising are both in dire need of an overhaul. Laff and Carlson show us the way forward. An excellent read, timely and important as higher ed seeks to rebuild trust, confidence, and perceived relevance."

## - DAVID ROSOWSKY,

Senior Advisor to President Michael Crow, Arizona State University



Available 01/14/2025 \$32.95 • Hardcover • 9781421450674 216 pages • 6 x 9" Also available as an ebook

**Tessa Hicks Peterson** is the assistant vice president of community engagement and a professor of urban studies at Pitzer College.

## **Liberating the Classroom**

Healing and Justice in Higher Education

**TESSA HICKS PETERSON** 

In Liberating the Classroom, Tessa Hicks Peterson shows how universities can transform into places that directly disrupt injustice and work toward personal and collective liberation. Instead of reproducing social inequity, higher education institutions could become engines of healing. This transformation, however, requires a major conscience shift at the level of the individual (student, educator, leader), the classroom (teaching and learning), administration (culture and policy), and the institution (structures and systems).

Peterson examines innovative models, practices, and theories that students, teachers, and administrators can apply to implement both personal and systemic change. This book represents a major contribution in placing the claims of social justice, personal and social healing, and holistic pedagogy in a dialogue that is at once passionate and deeply considered. Peterson presents a vision of teaching and learning in which these three claims are mutually transformative. This guide offers a cadre of thinkers and practitioners who provide distinct but connected resources for realizing that vision and explores what changes in pedagogical practice, campus culture, academic-community relationships, and institutional structures would be needed to create spaces in higher education that could fully braid these values together.

## **Praise for Liberating the Classroom**

"This is a bold and beautiful book, planting its foot for transformative change. In its commitment to realizing an emerging paradigm for higher education, *Liberating the Classroom* insightfully reframes the practices underlying student success, educational outcomes, and inclusive pedagogies, in order to ensure that they are bent toward justice."

—RANDY BASS,
Georgetown University



Available 05/06/2025 \$32.95 · Hardcover · 9781421451312 336 pages · 5 x 8" · 13 b&w photos, 4 black and white illustrations Also available as an ebook

**Eve Darian-Smith** is a professor and chair of global and international studies at the University of California, Irvine.

## **Policing Higher Education**

The Antidemocratic Attack on Scholars and Why It Matters
EVE DARIAN-SMITH

Higher education is facing an existential crisis. Students and staff are surveilled with cameras and facial recognition software. Police zip-tie and arrest students during protests. As universities across the United States become epicenters of ideological warfare, *Policing Higher Education* contextualizes these skirmishes within a broader global framework. From the contentious debates surrounding free speech and curriculum control to the denial of tenure for outspoken faculty, Eve Darian-Smith examines the myriad ways higher education has become a battleground.

Darian-Smith highlights the intersecting global trends of rising authoritarianism and declining academic freedom, revealing how the United States is part of a larger pattern seen in democracies worldwide, including Brazil, Hungary, Germany, India, and the Philippines. This book challenges readers to view educational conflicts not merely as culture wars but as intense and connected struggles over economic, political, and social power. Drawing from extensive scholarship, Darian-Smith humanizes the impacts of these attacks on scholars and students, offering poignant stories of persecution and resilience.

With a critical eye on the historical and structural drivers of antidemocracy, this book pushes for new, meaningful conversations about academic freedom that transcend national borders. It emphasizes the vital role of universities in fostering social responsibility and combating the global drift toward authoritarianism.

## **Praise for Policing Higher Education**

"Eve Darian-Smith has written a book for our times. *Policing Higher Education* provides a primer on our driving issues today: free expression and academic freedom, the grounds of knowledge making and demands of critical social engagement in a world of interactively spiraling authoritarianism and repression. A probing analysis to think with."

## -DAVID THEO GOLDBERG,

University of California, Irvine and author of The War on Critical Race Theory: Or, the Remaking of Racism

# UNDERSTANDING ACADEMIC FREEDOM SECOND EDITION Henry Reichman

## **EDUCATION / Schools / Levels / Higher**

Available 03/25/2025 \$29.95 · Paperback · 9781421450940 328 pages · 5 x 8" Also available as an ebook

Henry Reichman is professor emeritus of history at California State University, East Bay. The author of The Future of Academic Freedom—which won the Eli M. Oboler Memorial Award from the American Library Association—and Censorship and Selection: Issues and Answers for Schools, he chaired the American Association of University Professors' Committee A on Academic Freedom and Tenure from 2012 to 2021.

## **Understanding Academic Freedom**

Second Edition

HENRY REICHMAN

Since the publication of the first edition of *Understanding Academic Freedom*, the never-ending struggle to defend academic freedom has entered a demonstrably new phase. Legislation determining what can and cannot be taught in schools in Florida, Texas, and other states has intensified governing board activism that impinges on widely accepted faculty prerogatives. Major donors in research, teaching, and institutional governance have grown bold in their interference. Highly polarizing controversies over antisemitism and the Israeli-Palestinian conflict, as well as debates over diversity, equity, and inclusion policies, continue to broil.

Taken as a whole, these developments indicate that we have entered a new period in the history of American academic freedom. Academic freedom, long heralded as a core value of American higher education, may now be in as much danger as at any time since the 1950s. But what is academic freedom? Is it the right of faculty members to teach whatever they wish; a value upheld for supporters, but not opponents, amid polarizing controversy; or a narrow claim of privilege by a professorial elite, immune from public accountability? Henry Reichman, who chaired the American Association of University Professors' Committee A on Academic Freedom and Tenure for nearly a decade, mounts a rigorous defense of academic freedom and its principal means of protection: the system of academic tenure.

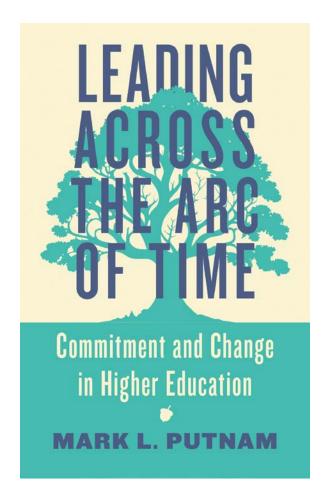
Probing academic freedom's role in multiple contexts, Reichman draws on a wealth of historical and contemporary examples to offer a comprehensive introduction to the concept in all its manifestations. This second edition addresses the most recent and pressing issues in academic freedom, making it an indispensable resource for understanding the current controversial climate.

## **Praise for Understanding Academic Freedom**

"Some books you keep on your bookshelf; other books you need on your desk. Anyone whose work is related to academic freedom will want *Understanding Academic Freedom* within arm's reach. This new edition confronts the recent threats that have made the topic even more important now than ever."

## -BRIAN SOUCEK,

author of The Opinionated University: Academic Freedom, Diversity, and the Myth of Neutrality in American Higher Education (forthcoming 2025)



Available 04/08/2025 \$32.95 • Hardcover • 9781421450735 248 pages • 5.5 x 8.5" Also available as an ebook

Mark L. Putnam is the president of Central College.

## **Leading Across the Arc of Time**

Commitment and Change in Higher Education

MARK L. PUTNAM

Amid mounting institutional pressures and a rapidly changing higher education landscape, leadership churn at colleges and universities represents a major roadblock to institutional success. In *Leading across the Arc of Time*, college president Mark L. Putnam presents a vital road map for navigating the complex dynamics of managing colleges and universities amid continuous change. This insightful work reveals the paradoxes of higher education—where innovation collides with tradition and where the pace of societal demand outstrips the capacity for institutional response.

Institutional stability requires a focus on long-term trends rather than short-term solutions and temporary interventions. Putnam articulates a vision for adaptive leadership grounded in a profound understanding of historical patterns and organizational theory. The book challenges administrators, trustees, and policymakers to embrace the slow, often frustrating process of assimilation as the pathway to meaningful change. The future of higher education depends not on rapid transformation but on thoughtful, incremental adaptation.

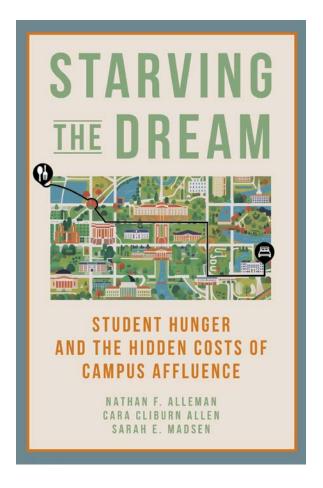
Putnam seeks to disrupt the current pattern of churning in leadership, planning, and decision-making that plagues many institutions and to break through the rigidities of conventional wisdom and conformity that confine leadership action. For those committed to the future of academic institutions, this book is an indispensable guide that equips leaders with the insights and creative solutions to guide their institutions with foresight and wisdom.

## **Praise for Leading Across the Arc of Time**

"This thoughtful and often provocative work draws on a sophisticated understanding of change management, organizational theory, and the contextual challenges that face today's colleges and universities. It is ultimately a respectful clarion call to those who lead our institutions to reexamine not only their own individual roles, but to come together to redefine and reinvigorate our common purpose in a civil democracy."

## -DAVID MAXWELL,

President emeritus, Drake University



Available 03/04/2025 \$44.95  $\cdot$  Hardcover  $\cdot$  9781421450902 400 pages  $\cdot$  6 x 9"  $\cdot$  1 black and white illustration

Also available as an ebook

**Nathan F. Alleman** is an associate professor of higher education studies at Baylor University.

**Cara Cliburn Allen** is the senior project manager for WIC research at the Center for Nutrition and Health Impact.

**Sarah E. Madsen** is a postdoctoral research associate at Baylor University.

## Starving the Dream

Student Hunger and the Hidden Costs of Campus Affluence

NATHAN F. ALLEMAN, CARA CLIBURN ALLEN, AND SARAH E. MADSEN

Beneath the veneer of prestige and promise, a hidden issue pervades the campuses of America's selective universities. In *Starving the Dream*, Nathan F. Alleman, Cara Cliburn Allen, and Sarah E. Madsen reveal the startling contradiction between the celebrated opportunities of these prestige-oriented institutions and the food insecurity that exceptional low-income students must navigate within environments of plenty.

Through meticulous case study research, the authors leverage student and administrative interviews, observations, and official and "alternative" campus tours to uncover how normatively affluent universities are rife with expectations of extensive campus involvement and material displays of upper-middle class lifestyles. However, the visions of the ideal student experience are attainable to low-income students at the cost of either involvement or consistent food access. The authors provide a critical analysis of the social and symbolic meaning that food takes on in affluent universities where students are socialized into upper-middle-class lifestyle markers, such as gourmet coffee and branded campus clothing. The authors argue that administrators must better align services and support with the demands of a rigorous academic experience, as well as recognize students' innovative solution-making and incorporate their voices and agency in campus strategies.

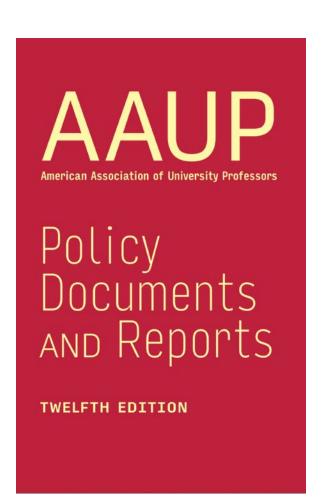
This expansive study challenges readers to reconsider the broader impacts of higher education's structures and priorities and urges a reevaluation of what full participation should look like in these resource- and opportunity-rich environments. Starving the Dream is an appeal to university leaders, campus administrators, and students themselves concerned with educational equity beyond mere access. It provides a blueprint for meaningful change that centers the knowledge of those experiencing and administrating food insecurity, such that the dreams of selective university attendance need not be deferred by student hunger.

## **Praise for Starving the Dream**

"This unprecedented book thoroughly exposes the tragic mismatch of university aspirations with the grinding realities of low-income college students' daily search for food. A well-researched 'must-read' for student life professionals and others trying to craft practical solutions to the gnawing, often-hidden problem of hunger on campus."

## -DANIEL F. CHAMBLISS,

co-author (with Christopher G. Takacs), How College Works



Available 04/22/2025

\$59.95 · Hardcover · 9781421451879

\$44.95 · Paperback · 9781421451886

400 pages · 7 x 10"

Also available as an ebook

## The American Association of University Professors.

founded in 1915, is a professional organization whose purpose is to advance academic freedom and shared governance, to define fundamental professional values and standards for the academic community, and to ensure higher education's contribution to the common good. The AAUP remains the leading organization primarily dedicated to protecting the academic freedom of faculty members.

## **Policy Documents and Reports**

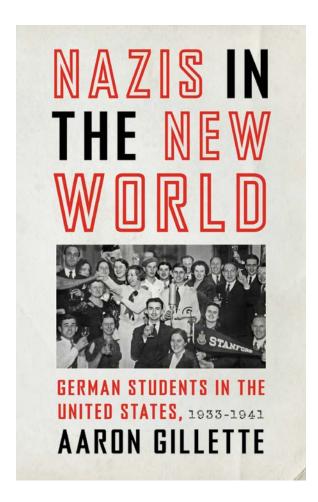
Twelfth Edition

AMERICAN ASSOCIATION OF UNIVERSITY PROFESSORS

For the past century, the American Association of University Professors (AAUP), long viewed as the authoritative voice of the academic profession, has developed gold standards for sound academic practice.

The AAUP's Policy Documents and Reports (widely known as the Redbook) presents in a convenient format a wide range of policy documents, some formulated in cooperation with other educational organizations. The twelfth edition includes statements and reports on academic freedom, tenure, and due process; academic governance; professional ethics; recruitment and faculty appointment; librarians and academic professionals; online and distance education; intellectual property, copyright, and outside funding; discrimination; collective bargaining; budgets, salaries, and benefits; and students' rights and freedoms.

The new edition features central AAUP policy documents that have undergone revision or have received significant statistical and legal updates since the publication of the last edition. These include the Recommended Institutional Regulations on Academic Freedom and Tenure, the Statement on Collective Bargaining, On Collegiality as a Criterion for Faculty Evaluation, The Use and Abuse of Faculty Suspensions, and Contingent Appointments and the Academic Profession, as well as the documents that outline procedures for conducting Association investigations. This edition also features newly rewritten versions of two existing Redbook statements: Academic Freedom and Outside Speakers and the Statement on Online Education. And nine documents are included for the first time, including four on academic governance—Confidentiality and Faculty Representation in Academic Governance, Faculty Evaluation of Administrators, Faculty Communication with Governing Boards: Best Practices, and On the Use of Executive Recruiters in Presidential Searches—and a 2024 statement on achieving racial justice in higher education, On Eliminating Discrimination and Achieving Equality in Higher Education.



#### **EDUCATION / Schools / Levels / Higher**

Available 05/27/2025 \$54.95 · Hardcover · 9781421450773 344 pages · 6 x 9" · 17 b&w photos Also available as an ebook

**Aaron Gillette** (THE WOODLANDS, TX) is an associate professor of history at the University of Houston-Downtown.

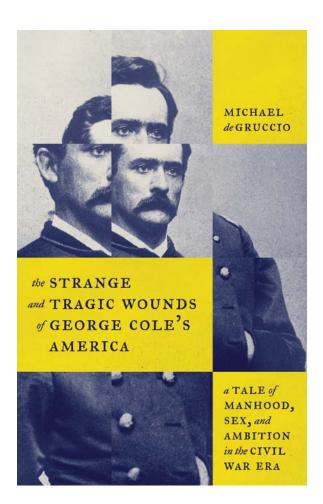
### Nazis in the New World

German Students in the United States, 1933-941
AARON GILLETTE

In the 1930s, international exchange students in the United States celebrated their Christmas breaks in Florida, enthusiastically engaged in college-aged antics, rowdy parties, and the defiance of authorities. In between such mayhem, they admired the beauty of America; quietly discussed their impressions of their host country; and agonized over their future, which would now be reshaped by their study-abroad experiences. These were not typical international college students, however. These students were Nazis.

In Nazis in the New World, Aaron Gillette presents vivid narratives and personal accounts to reveal the unknown history of Nazi German exchange students sent to America in the 1930s. After receiving the Gestapo's stamp of approval, they were instructed to use their charm and charisma to promote the Third Reich. Some also served Hitler as covert operatives against the United States. In many cases, the Nazi government came to regret sending its students across the ocean.

Gillette argues that Nazism was an abject failure in the United States, that antisemitism was on the decline, that German espionage in America was a disaster for the Reich, and that FDR and J. Edgar Hoover brilliantly manipulated Nazi blunders to propel America into the war against Hitler and empower the FBI. Meanwhile, numerous German exchange students in the United States were transformed from Nazis into fiercely patriotic Americans.



#### HISTORY / United States / 19th Century

Available 04/01/2025\$32.95 · Hardcover · 9781421451541 384 pages · 6 x 9" · 31 black and white illustrations Also available as an ebook

**Michael deGruccio** is an associate professor of history at Saint Peter's University.

# The Strange and Tragic Wounds of George Cole's America

A Tale of Manhood, Sex, and Ambition in the Civil War Era MICHAEL DEGRUCCIO

In The Strange and Tragic Wounds of George Cole's America, historian Michael deGruccio offers a gripping tale of ambition, self-making, and tragedy set against the backdrop of the American Civil War and its aftermath. George Cole was a once-hopeful Union soldier whose dreams of heroism and societal recognition unraveled in the chaos of war and personal betrayal at home. Haunted by the war's brutalities, Cole struggled to reclaim his dignity in a post-war nation that, in his mind, had forsaken the most deserving.

When he returned home to upstate New York after the war, Cole discovered that his wife had been seduced—or had been raped—by their family attorney. At first glance, Cole's story is straightforward: he murders their attorney, is tried (twice), and is acquitted. But in deGruccio's telling, the murder, like a flash of lightning, illuminates a vast landscape in striking detail. By mining court transcripts, newspapers, private letters and wills, memoirs, and military records, deGruccio pieces together a noir tale of American life in the nineteenth century, one given to desperate self-improvement. This meticulously researched microhistory of a pained veteran explores how increasing rights for women, the end of slavery, expanding access to market goods, burgeoning towns and cities, the madness of war, and the congealing corruption in government and business brought a new birth of fraught freedom.



#### **HISTORY / Europe / General**

Available 03/04/2025 \$39.95 • Paperback • 9781421450889 312 pages • 6 x 9" • 53 b&w photos Also available as an ebook

**Nigel Rothfels** is a professor of history at the University of Wisconsin-Milwaukee. He is the author of *Elephant Trails: A History of Animals and Cultures* and the editor of *Representing Animals*.

# Savages and Beasts

The Birth of the Modern Zoo, Revised Edition NIGEL ROTHFELS

In this revised edition of Savages and Beasts, Nigel Rothfels traces the origins of the modern zoo to the efforts of the German entrepreneur Carl Hagenbeck, the most successful dealer in exotic animals in the nineteenth century. Building from his core business in animals, Hagenbeck eventually became even more famous for his large ethnographic exhibitions and circus ventures.

When Hagenbeck opened his Animal Park near Hamburg, Germany, in 1907, he brought together all his business interests in a revolutionary zoological park. He moved wild animals out of their cages and into "natural landscapes" and, in the process, invented a new way of imagining captivity. Through the use of theatrical scenery, the animals and people performing in his ethnographic exhibitions appeared to be living in their native lands. This revised edition addresses ethical concerns about the representation of indigenous peoples and animals and includes a host of new images and photographs.

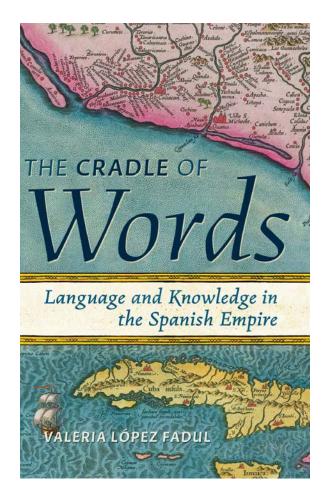
By examining Hagenbeck's enterprises, Savages and Beasts demonstrates how ideas about the role of zoos and the nature of animal captivity developed in the late nineteenth century. Rothfels provides a much-needed historical perspective on the connections between the development of modern zoos and their colonial histories.

#### **Praise for Savages and Beasts**

"When first published in 2002, Savages and Beasts helped create the field of animal history and inspired many writers, myself included. With this fully revised edition, Nigel Rothfels brings new material and perspectives to his classic work, drawing us once again into the entwined histories of colonialism and the exotic animal trade. You'll never look at zoos the same way again."

#### -JASON COLBY,

author of Orca: How We Came to Know and Love the Ocean's Greatest Predator



#### **HISTORY / Social History**

Available 01/14/2025 \$64.95 · Hardcover · 9781421450216 296 pages · 6 x 9" · 18 halftones Also available as an ebook

**Valeria López Fadul** is an assistant professor of history and Latin American Studies at Wesleyan University. She is an assistant editor at *History & Theory*.

### The Cradle of Words

Language and Knowledge in the Spanish Empire
VALERIA LÓPEZ FADUL

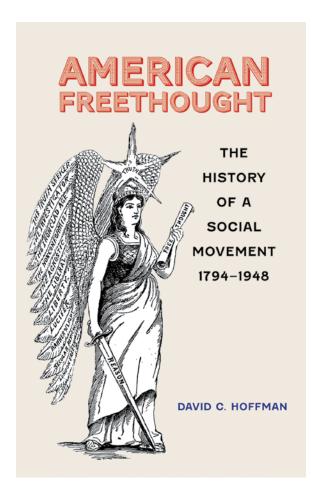
In the sixteenth century, the conquest of the Americas exposed Spanish writers to previously unknown peoples and their many languages. The linguistic multiplicity of the new transatlantic empire presented enormous challenges both in terms of governance and religious conversion. Yet it also became a crucial resource for learning about the new territories' history, both natural and human. In *The Cradle of Words*, Valeria López Fadul reveals that Spanish scholars, missionaries, and administrators treated the empire's multiple tongues—both at home and abroad—as rich archives of local knowledge.

These linguistic resources were exploited alongside the Americas' vast mineral and natural wealth and Indigenous labor. In the process, Spanish scholars made language itself into an object of historical inquiry. Using a wide variety of sources, López Fadul recreates the intellectual networks that crisscrossed Spain's overseas possessions and informed the imperial court's scholars. As linguistic information circulated among different kinds of scholars and local experts in Spain and in Spanish America, the history of language came to serve historical, political, and even legal arguments that were not originally linguistic in nature. By relying on varied methods like the collection of words, etymology, and the elaboration of linguistic genealogies, Spanish writers used the history of language to reconstruct the past, gain knowledge of nature, and explain the profound social transformations of their newly broadened world.

#### **Praise for The Cradle of Words**

"The Cradle of Words is a delight for word lovers. Tracking etymology's role in imperial governance and scientific research, López Fadul deftly shows how early modern scholars in Spain and the Americas mined a remarkably polylingual archive of terms and phrases. They did so to reconstruct histories of ancient migrations, pursue pharmaceutical innovation, convert new subjects to Christianity, and—not least—document Spain's growing empire"

—SETH KIMMEL, Columbia University



#### **HISTORY / United States / General**

Available 06/17/2025 \$64.95 · Hardcover · 9781421451800 304 pages · 6 x 9" Also available as an ebook

**David C. Hoffman** is an associate professor at the City University of New York.

# **American Freethought**

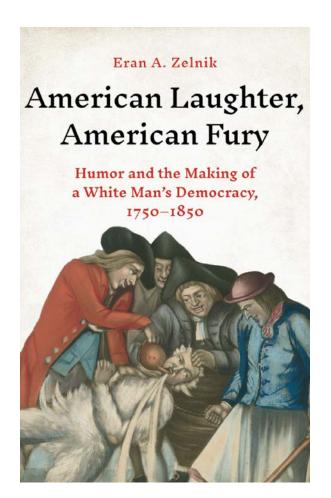
The History of a Social Movement, 1794-1948

DAVID C. HOFFMAN

Although today it has largely faded from public memory, the American freethought movement played an important role in shaping the religious landscape of the United States. Without its influence, state and local governments might still demand that public officeholders subscribe to specific religious doctrines and prosecute those who question the existence of God or the authority of the Bible for blasphemy.

David C. Hoffman traces the history of the freethought movement to discover the strategies that allowed it to endure and succeed in a fervently religious nation. Hoffman argues that American freethought has proceeded through four waves: a period of deism inspired by Thomas Paine's *The Age of Reason* and allied with Jeffersonian republicanism in the 1790s; a revival in 1825 that centered on the celebration of Paine's birthday and drew in the followers of utopian socialist Robert Owen; a "golden age of freethought" in the late 1870s that saw an unprecedented explosion of freethought publications and organizations together with a demand for the separation of church and state; and a final resurgence in the 1920s that helped realize the remarkable series of twentieth-century Supreme Court decisions that created America's present conditions of secularism.

Hoffman argues that the freethought movement was successful because it united people with a wide variety of religious outlooks—including deists, pantheists, Unitarians, Universalists, spiritualists, transcendentalists, Humanists, agnostics, and atheists—behind the idea that religion is freer and the state is more just when the government refrains from religious involvement.



#### **HUMOR / Topic / History**

Available 01/07/2025 \$64.95  $\cdot$  Hardcover  $\cdot$  9781421450605 360 pages  $\cdot$  6 x 9"  $\cdot$  21 black and white illustrations Also available as an ebook

**Eran A. Zelnik** is a lecturer in the Department of History at California State University, Chico.

# American Laughter, American Fury

Humor and the Making of a White Man's Democracy, 1750-850

**ERAN A. ZELNIK** 

A joke is never just a joke—not even in the eighteenth century. In American Laughter, American Fury, Eran A. Zelnik offers a cultural history of early America that shows how humor among white men served to define and construct not only whiteness and masculinity but also American political culture and democracy more generally.

Zelnik traces the emerging bonds of affinity that white male settlers in North America cultivated through their shared, transformative experience of mirth. This humor—a category that includes not only jokes but also play, riot, revelry, and mimicry—shaped the democratic and anti-elitist sensibilities of Americans. It also defined the borders of who could participate in politics, notably excluding those who were not white men. While this anti-authoritarian humor transformed the early United States into a country that abhorred elitism and class hierarchies, ultimately the story is one of democratization gone awry: this same humor allowed white men to draw the borders of the new nation exclusively around themselves.

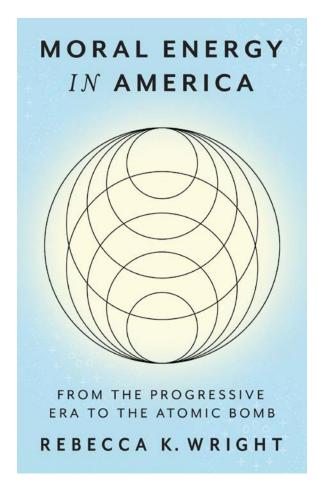
Zelnik analyzes several distinct forms of humor to make his case: tall tales, "Indian play," Black dialect, riot and revelry, revolutionary protests, and blackface minstrelsy. This provocative study seeks to understand the vexing, contradictory interplay among humor, democracy, and violence at the heart of American history and culture that continues today.

#### **Praise for American Laughter, American Fury**

"Carefully argued and usefully understated, this deeply intelligent study of the development and early history of the United States shows humor to have been central in gluing together a new nation. That nation made riot, revolution, and raucous cultural production into festival and fun with the most and least oppressed men within the dominant race coming to share laughs, increasingly at the expense of the victims of nation building."

#### -DAVID ROEDIGER,

University of Kansas, author of How Race Survived US History



#### **HISTORY / United States / General**

Available 04/29/2025 \$64.95 · Hardcover · 9781421451411 304 pages · 6 x 9" · 21 b&w photos Also available as an ebook

**Rebecca Wright** is an assistant professor in history at Northumbria University, Newcastle.

# **Moral Energy in America**

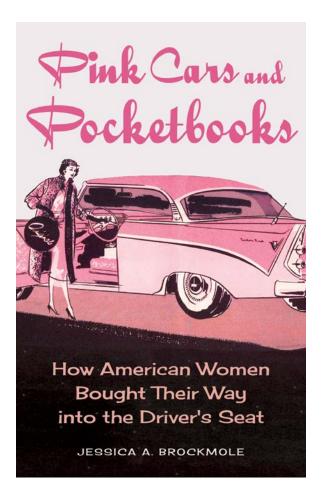
From the Progressive Era to the Atomic Bomb

**REBECCA K. WRIGHT** 

In Moral Energy in America, Rebecca Wright offers an illuminating exploration of how the concept of energy shaped American thought, culture, and politics throughout the first half of the twentieth century. This essential history traces how politicians, sociologists, geographers, urban planners, economists, and intellectuals adopted the idea of energy to bolster their social programs and visions of the future through distinctive energy imaginaries.

Energy was not a stable concept in the period, and it appealed to writers and advocates across the political and cultural spectrum. While medical practitioners and social workers interwove energy into discussions of race, immigration, youth, and crime, mainstream political campaigns appealed to the public by drawing energy into political rhetoric. Wright positions energy at the heart of key intellectual debates of the period, such as the Bourne-Dewey confrontation over America's role in World War I and the rise of technocratic ideas that envisioned energy as a new metric for societal progress.

In a thirty-year era that shook the foundations of American democracy—a period punctuated by the Great Depression, the rise of communism and fascism abroad, two world wars, and the atomic bomb—energy became a key metaphor through which to understand major transformations in American society. Wright demonstrates how energy's many meanings transcended material and scientific definitions to influence everything from racial theories to economic policies, and ultimately played a pivotal role in shaping the American moral landscape.



#### TRANSPORTATION / Automotive / History

Available 01/14/2025 \$34.95 · Paperback · 9781421450568 280 pages · 6 x 9" · 4 b&w photos, 16 black and white illustrations Also available as an ebook

**Jessica A. Brockmole** is a historian and independent scholar. She is the author of three novels, including *Woman Enters Left* and At the Edge of Summer.

### Pink Cars and Pocketbooks

How American Women Bought Their Way into the Driver's Seat JESSICA A. BROCKMOLE

Since the commercial introduction of the automobile, US automakers have always sought women as customers and advertised accordingly. How, then, did car culture become so masculine? In *Pink Cars and Pocketbooks*, Jessica Brockmole shares the untold history of women's relationship with automobiles: a journey marked by struggle, empowerment, and the relentless pursuit of independence.

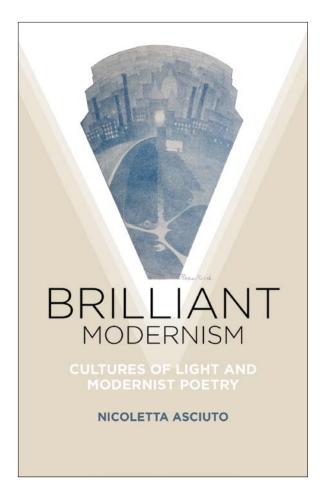
This groundbreaking work explores the evolution of women's automotive participation and the cultural shifts that have redefined their roles as drivers, mechanics, and consumers. Brockmole traces the rise of gendered marketing of automobiles over the course of the twentieth century. Auto companies created ads that conformed to commonly held ideas about women's relationships with automobiles. As the century progressed, marketing to women became less informative and even more gendered: the automotive industry portrayed women as passengers, props, or reluctant drivers, interested primarily in aesthetics. And yet, by the 1970s, female drivers were communicating directly with each other, forming clubs, and teaching each other through women-focused repair manuals.

By examining market research studies, advertising archives, trade journals, women's magazines, newspapers, driving handbooks, and repair manuals, this book shows how women bought their way into the automobile and masculine car culture. Brockmole uncovers the stories of pioneering women who defied conventions, such as trailblazer Alice Ramsey, the first woman to drive across the United States in 1909, and Barb Wyatt, whose contributions to automotive manuals broke new ground. Women have always been users of technology, and this book illustrates how the auto industry evolved—as well as how it chose not to evolve—in response.

#### **Praise for Pink Cars and Pocketbooks**

"A fascinating study of the relationship between women, cars, and American capitalism. From marketing campaigns and showroom design to car maintenance handbooks, Jessica Brockmole shows how women embraced the combustion engine despite numerous marketing schemes that underestimated their abilities to handle and repair vehicles. The overlapping analysis of the auto industry, consumer culture, and American women offers a valuable new contribution to our understanding of twentieth-century America."

-MICHELLE NICKERSON, Loyola University Chicago



#### LITERARY CRITICISM / Semiotics & Theory

Available 01/07/2025 \$114.95 · Hardcover · 9781421450629 \$39.95 · Paperback · 9781421450636 336 pages · 6 x 9" · 40 b&w photos, 16 color plates

Also available as an ebook

**Nicoletta Asciuto** is an associate professor of modern literature at the University of York.

### **Brilliant Modernism**

**Cultures of Light and Modernist Poetry** 

**NICOLETTA ASCIUTO** 

In *Brilliant Modernism*, Nicoletta Asciuto takes readers on a journey through the electrified streets of the early twentieth century and explores the influence of this illumination on modernist poetry. This ambitious and geographically wide-ranging account of how poets responded to the changing cityscape is distinctive in its historicist approach and the enormous scope of the materials it examines, from Mina Loy's lamps for the modern home to lunar photography.

As the glow of gas lamps gave way to the piercing beams of the new era, poets navigated a world where light dictated social standing, gender roles, and the very rhythm of life. *Brilliant Modernism* is a story of contrasts—the starkness of electric light against the softness of the moon, the traditional against the modern, and the maledominated world against the rising tide of female empowerment. Asciuto reworks our understanding of the modernist moment, reimagining the influence of figures such as T. S. Eliot, Lola Ridge, Gwendolyn B. Bennett, and Rosa Rosà.

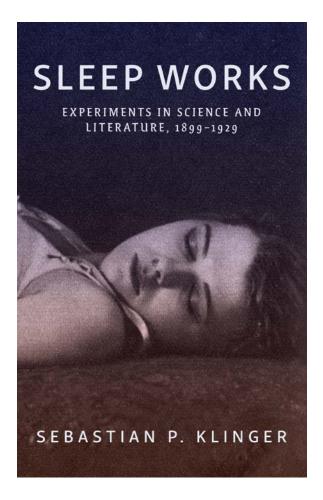
Set against the backdrop of a world on the brink of massive changes, this book shines a light on forgotten women poets and artists whose contributions to the modernist movement have long been overshadowed by their male counterparts. Through a narrative that is as much about the aesthetics of light as it is about the poets themselves, Asciuto illuminates the vibrant and often volatile intersection of technology and culture.

#### **Praise for Brilliant Modernism**

"From moonlight to lamplight to electricity, Nicoletta Asciuto's study of light transfigures our understanding of spatiality in visual and literary productions of the late 19th and early 20th centuries. Offering a crucial intervention on studies of technology in modernism, *Brilliant Modernism* examines how light itself—at once hopeful and dreadful—shapes the modern mind."

#### -SANDEEP PARMAR,

author of Reading Mina Loy's Autobiographies



#### LITERARY CRITICISM / Semiotics & Theory

Available 01/07/2025 \$114.95 · Hardcover · 9781421450797 \$44.95 · Paperback · 9781421450803 264 pages · 6 x 9" · 11 b&w photos, 1 black and white illustration Also available as an ebook

**Sebastian P. Klinger** is a researcher and teacher-scholar in the department of German Studies at the University of Vienna, as well as an Honorary Faculty Research Fellow in Modern Languages at the University of Oxford.

# Sleep Works

Experiments in Science and Literature, 1899-929
SEBASTIAN P. KLINGER

At the turn of the twentieth century, sleep began to be seen not merely as a passive state but as an active, dynamic process crucial to our understanding of consciousness and identity. In *Sleep Works*, cultural historian and literary scholar Sebastian P. Klinger explores the intriguing connections between scientific inquiry and literary expression during an era when sleep was both a scientific mystery and a cultural fascination.

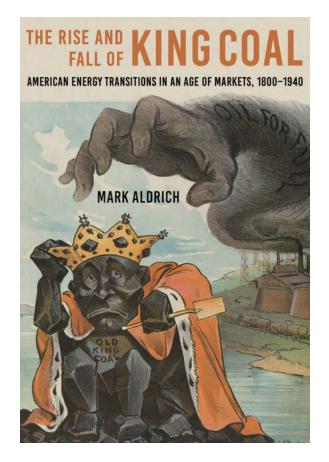
Scientists, physicians, and pharmaceutical companies were at the forefront of this newfound fascination with sleep: some researchers distinguished sleep from related states such as fatigue and hypnosis, while others investigated sleep disorders and developed treatments for insomnia. Meanwhile, literary giants like Franz Kafka and Marcel Proust grappled with their own sleep disturbances and channeled these experiences into their writing. Through the lens of their discoveries, Klinger reveals the broader implications of sleep for concepts of selfhood and agency.

Tracing the emergence of interdisciplinary sleep science and the cultural production of sleep through literature, *Sleep Works* weaves together literary analysis, historical context, and research in the archives of the pharmaceutical industry to provide a comprehensive and compelling account of how sleep has been understood, represented, and experienced in the modern era.

#### **Praise for Sleep Works**

"So much has been written on dreams in literature, so little on the experience of sleep itself. Klinger's fascinating book breaks the mould by placing texts by Proust, Valéry, Kafka, Rilke, and Schnitzler in the context of the sleep science of the early 20th century, as well as the burgeoning drug industry. Paying close attention to language and form, it shows how literary works generated new modes for discussing and understanding sleep. A major contribution to literature and science studies."

—SALLY SHUTTLEWORTH, University of Oxford



#### **TECHNOLOGY & ENGINEERING / History**

Available 04/15/2025 \$64.95 · Hardcover · 9781421451091 440 pages · 7 x 10" · 10 b&w photos, 20 black and white illustrations Also gyailable as an ebook

Mark Aldrich is the Marilyn Carlson Nelson Professor Emeritus of Economics at Smith College and the author of Death Rode the Rails: American Railroad Accidents and Safety, 1829-965; Back on Track: American Railroad Accidents and Safety, 1965-2015; and Safety First: Technology, Labor, and Business in the Building of American Work Safety, 1870-939.

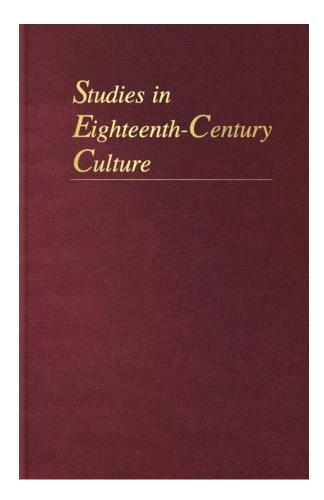
# The Rise and Fall of King Coal

American Energy Transitions in an Age of Markets, 1800-1940
MARK ALDRICH

In *The Rise and Fall of King Coal*, Mark Aldrich explores the pivotal role of coal in the historical energy landscape of the United States. Meticulously researched and clearly written, this analysis of the rise, dominance, and eventual decline of coal as a primary fuel source traces its evolution from the late eighteenth century to the midtwentieth century.

Aldrich explains the factors that contributed to coal's ascendancy and decline, including efficiency, marketing, and the technological advancements that facilitated both its widespread adoption and later decline. A complex interplay among market forces, government policies, and societal attitudes profoundly shaped the coal industry's trajectory. Challenges and controversies have surrounded the production of coal since its inception, including labor issues, environmental concerns, and resource scarcity. Aldrich's comprehensive approach—which combines historical analysis, economic perspectives, and a deep appreciation for the technological and scientific advancements that transformed the energy landscape—also emphasizes the role of innovation and entrepreneurship in driving energy transitions.

By providing a bottom-up history that underscores the pivotal role of individual choices and market dynamics, *The Rise and Fall* of *King Coal* offers valuable insights into the dynamic nature of energy transitions. In lively discussions of domestic cooking and heating, Aldrich emphasizes the importance of women in shaping households' energy choices, and he gives voice to individual women and men as they describe how these decisions raised their standard of living. This book represents a seminal contribution to the field of energy history and highlights the complex interplay of factors that have shaped the evolution of energy use in the United States.



#### LITERARY CRITICISM / European / General

Available 05/27/2025 \$49.95 · Hardcover · 9781421451756 286 pages · 6 x 9" · 30 black and white illustrations Also available as an ebook

**George Boulukos** (Carbondale, IL) is a professor of English, with an affiliate appointment in Africana Studies, at Southern Illinois University. He is the author of The Grateful Slave: The Emergence of Race in Eighteenth-Century British and American Culture and the editor of Memoirs on the Life and Travels of Thomas Hammond, 1748-775.

# Studies in Eighteenth-Century Culture

Volume 54

**EDITED BY GEORGE BOULUKOS** 

The essays in Volume 54 of Studies in Eighteenth-Century Culture demonstrate a renewed interest in the variety of ways in which emotions interact with artistic, cultural, literary, and scholarly conventions.

The volume opens with three essays that linger on the affective experiences both occluded and afforded by genre. Chloe Summers Edmondson traces the posthumous reception of Madame de Sévigné's letters and finds that they established a style of "seeming sincerity." Robert Stearn follows by uncovering the relationships between household labor and emotional experiences in the diary of the Manchester wigmaker Edmund Harrold. And Joani Etskovitz examines how the slow narrative style of Charlotte Smith's writings for young people aimed to imbue adolescent girls with a spirit of curiosity that could forestall the perils of a hasty marriage.

Robert W. Jones and Fauve Vandenberghe next take up the political and affective resonances of queer performance. For Jones, cross-dressed casting in a 1786 production of *Richard Coeur de Lion* constituted a sexualized means of opposition to the royalist politics of its French source; for Vandenberghe, the figure of the spinster in popular periodicals offered a mode of resistance to the genre's otherwise heteronormative impulses.

Wendy Wassyng Roworth's Presidential Address, "Close Encounters and Stranger Things: Angelica's Kauffman's First Years in London," documents two critical years in the painter's career, paying particular attention to the scandal caused by her secret marriage to a man pretending to be a Swedish Count. Bronté Hebdon's essay uncovers the appeals to antiquity and the beau ideal that characterized civil uniform designs in Revolutionary France. Yan Che concludes this section with a careful reading of the small accumulations of money and recognition that fail to add up in Olaudah Equiano's Interesting Narrative.

Allison Y. Gibeily initiates a trio of essays on empire in the long eighteenth century. Focusing on an anonymous travelogue included in Thomas Sprat's *The History of the Royal Society of London*, Gibeily thinks carefully about archival silences and the Indigenous control of knowledge. Sanjay Subrahmanyam's Clifford Lecture, "The Question of I'tisam ud-Din: An Indian Traveler in Eighteenth-Century Europe," recovers the writings and experiences of Shaikh I'tisam-ud-Din, one of the earliest South Asian authors to compose a first-person account of the West. Vincent Pham's essay concludes this section with a study of the imperial conflicts registered by a late eighteenth-century musical automaton depicting a tiger in the act of devouring a European.

Nan Goodman's essay concludes the volume by suggesting that the principle of neutrality in early American domestic and foreign policy helped create forms of conspiratorial thinking that continue to vex and polarize us today.

Contributors: Yan Che, Chloe Summers Edmondson, Joani Etskovitz, Allison Y. Gibeily, Nan Goodman, Bront√ Hebdon, Robert W. Jones, Vincent Pham, Wendy Wassyng Roworth, Robert Stearn, Sanjay Subrahmanyam, Fauve Vandenberghe

# **PUBLIC HEALTH**



SOCIAL SCIENCE / LGBTQ+ Studies / Transgender Studies

Available 03/25/2025 \$39.95 · Paperback · 9781421451138 240 pages · 6 x 9" Also qvailable as an ebook

**Shui-yin Sharon Yam** is an associate professor of writing, rhetoric, and digital studies and a faculty affiliate of gender and women's studies and the Center for Equality and Social Justice at the University of Kentucky.

Natalie Fixmer-Oraiz is the F. Wendell Miller Associate Professor of Communication Studies and Gender, Women's, and Sexuality Studies at the University of Iowa.

# **Doing Gender Justice**

Queering Reproduction, Kin, and Care

SHUI-YIN SHARON YAM AND NATALIE FIXMER-ORAIZ

Anti-trans policies that restrict the boundaries of gender, reproduction, and family formation are a dangerous form of reproductive injustice with grave impacts on trans, nonbinary, and gender nonconforming people. In *Doing Gender Justice*, Shui-yin Sharon Yam and Natalie Fixmer-Oraiz explore the intricate intersections of gender, race, and reproductive politics to illuminate how language and care practices can be reshaped to promote transformations at the structural level and in small everyday ways. Only by enacting justice-oriented forms of reproductive care and relations, Yam and Fixmer-Oraiz contend, could activists and health care workers challenge the dominant affective and ideological investments in binary gender and its complicity in white supremacy.

Set against a backdrop of relentless anti-trans legislation and attacks on bodily autonomy, this groundbreaking work shares the lived experiences and advocacy of queer and trans parents, gender-inclusive birth workers, and reproductive justice activists. Through rich storytelling and rigorous analysis of ethnographic data and cultural artifacts, the authors highlight innovative tactics that trans and nonbinary people use to dismantle oppressive systems and create a more expansive definition of family and kinship. Organized to examine how the dominant gender system influences discursive and cultural practices in multiple contexts, this book amplifies rhetorical inventions and tactics deployed by reproductive justice advocates, birth workers, and queer people who have created trans-inclusive spaces for reproduction and family-making.

Doing Gender Justice offers a compelling vision for a world where all forms of family and kinship are possible and where reproductive justice can be advanced in a deeply intersectional and coalitional way.



# POLITICAL SCIENCE / Public Policy / Health Care

Available 03/11/2025 \$39.95  $\cdot$  Hardcover  $\cdot$  9781421451114 368 pages  $\cdot$  6 x 9"  $\cdot$  7 black and white illustrations Also available as an ebook

**Tiffany D. Joseph** is an associate professor of sociology and international affairs at Northeastern University. She is the author of Race on the Move: Brazilian Migrants and the Global Reconstruction of Race.

### **Not All In**

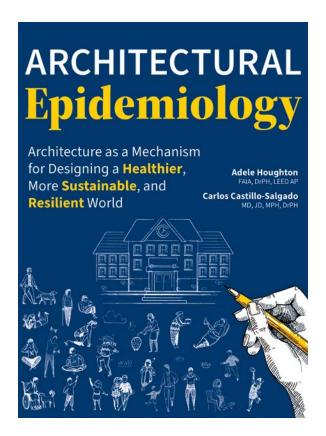
Race, Immigration, and Health Care Exclusion in the Age of Obamacare

TIFFANY D. JOSEPH

Despite progressive policy strides in health care reform, immigrant communities continue to experience stark disparities across the United States. In *Not All In*, Tiffany D. Joseph exposes the insidious contradiction of Massachusetts' advanced health care system and the exclusionary experiences of its immigrant communities.

Joseph illustrates how patients' race, ethnicity, and legal status determine their access to health coverage and care services, revealing a disturbing paradox where policy advances and individual experiences drastically diverge. Examining Boston's Brazilian, Dominican, and Salvadoran communities, this book provides an exhaustive analysis spanning nearly a decade to highlight the profound impacts of the Affordable Care Act and subsequent policy shifts on these marginalized groups.

Not All In is a critical examination of the systemic barriers that perpetuate health care disparities. Joseph challenges readers to confront the uncomfortable truths about racialized legal status and its profound implications on health care access. This essential book illuminates the complexities of policy implementation and advocates for more inclusive reforms that genuinely cater to all. Urging policymakers, health care providers, and activists to rethink strategies that bridge the gap between legislation and life, this book reminds us that in the realm of health care, being progressive is not synonymous with inclusivity.



#### **MEDICAL / Public Health**

Available 05/06/2025 \$99.95 · Paperback · 9781421450698 372 pages · 8.5 x 11" · 36 color photos, 55 color illus.

Also available as an ebook

**Adele Houghton**, FAIA, DrPH, LEED AP, is the President of Biositu, LLC whose research turns small-scale interventions to the built environment into large-scale action on climate change, chronic disease, and mental health.

**Carlos Castillo-Salgado**, MD, JD, MPH, DrPH, is a professor of epidemiology at the Johns Hopkins Bloomberg School of Public Health.

# **Architectural Epidemiology**

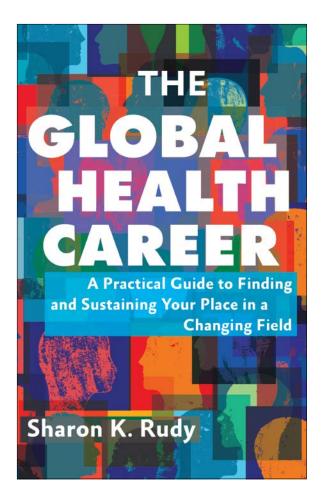
Architecture as a Mechanism for Designing a Healthier, More Sustainable, and Resilient World

ADELE HOUGHTON, FAIA, DRPH, LEED AP, AND CARLOS CASTILLO-SALGADO, MD, JD, MPH, DRPH

In a world where real estate development often overlooks the critical link between our built environment and public health, architectural epidemiology has emerged as a groundbreaking field that reimagines how to design, build, and inhabit our spaces. Adele Houghton and Carlos Castillo-Salgado bridge the gap between two disparate fields to propose a new, transdisciplinary approach aimed at fostering community and planetary health.

Architectural Epidemiology leverages building design, renovation, and operations to improve health outcomes among building occupants and in the surrounding community. Drawing from both environmental and applied social epidemiology, this novel approach deploys a problem-solving methodology to identify the evidencebased strategies in building design and operations that could lead to positive or negative health outcomes by reducing exposure to environmental hazards and promoting healthy behaviors. The authors illustrate how thoughtful, place-based design can mitigate the adverse effects of climate change, chronic diseases, and other public health challenges. Real-world examples from diverse settings demonstrate the practical application of architectural epidemiology and its impacts on community and planetary health. Practical tools and infographics translate complex scientific data into actionable design strategies, helping professionals from various disciplines collaborate effectively.

The principles and applications of architectural epidemiology can drive meaningful action on climate change, sustainable development, and environmental justice while improving public health outcomes and transforming our built environment into a healthier, more equitable world.



#### **MEDICAL / Public Health**

Available 02/11/2025 \$29.95 · Paperback · 9781421450926 248 pages · 6 x 9" Also available as an ebook

**Sharon K. Rudy** was the Senior Global Health Director for the Public Health Institute. Dr. Rudy previously served on the Public Health Institute Board of Directors and was Vice President for International Relations. She has led or participated in multi-donor funded global health multi-year programs and activities in more than thirty countries.

### The Global Health Career

A Practical Guide to Finding and Sustaining Your Place in a Changing Field

SHARON K. RUDY

In *The Global Health Career*, Sharon K. Rudy provides an indispensable resource for anyone passionate about making a difference in the field of international public health. Having helped hundreds of global health professionals establish, grow, and transition their careers, Rudy combines stories, observations, and professional expertise to offer a comprehensive guide to navigating the complex and rewarding field of global health.

Rudy explores the real-world challenges and opportunities faced by health professionals from high-income, middle-income, and lowincome countries, and offers practical strategies for creating effective career plans, building robust professional networks, and mastering the essential competencies needed for sustained success. From understanding the landscape of global health to crafting a vision for your professional future, Rudy provides a roadmap for both aspiring and senior global health leaders. Through engaging anecdotes and case studies, this practical guide addresses common dilemmas, such as transitioning from academic to program roles, overcoming selfdoubt, and balancing personal and professional aspirations. The book also highlights the critical role of cultural competence, effective communication, and strategic thinking in achieving career goals. The guide's innovative perspective on the mechanics of the global health job market explains how professionals get recruited and retained, the role of the donor in global health professional life, and the evolving nature of the work itself.

Rudy's emphasis on the "business of one" mindset encourages professionals to view their careers through a strategic lens and foster resilience and adaptability in a rapidly changing global health environment. Whether you are a recent graduate or a seasoned professional looking to pivot into global health, this book offers valuable tools and resources to help you navigate your career journey with confidence and clarity.



#### **MEDICAL / Public Health**

Available 04/08/2025 \$74.95 · Paperback · 9781421451152 400 pages · 6 x 9" · 3 b&w photos, 14 halftones, 1 map, 2 figures Also available as an ebook

**Elaine O. Nsoesie** (BOSTON, MA) is an associate professor in the department of global health at the Boston University School of Public Health.

**Blessing U. Mberu** (NAIROBI, KENYA) is a senior research scientist and the head of population dynamics and urbanization at the African Population and Health Research Center.

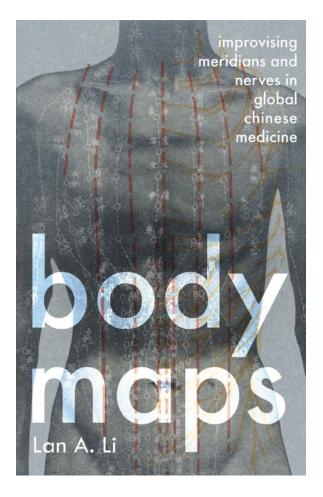
# **Urban Health in Africa**

EDITED BY ELAINE O. NSOESIE AND BLESSING MBERU

Africa is home to many of the world's fastest-growing cities. In this book, editors Elaine O. Nsoesie and Blessing U. Mberu bring together a diverse group of scholars to explore the critical impacts of rapid urbanization on the health and prosperity of Africans.

Through compelling case studies, contributors highlight the unique challenges and innovative solutions in Africa's urban health. Essays cover a diverse range of topics—from housing to climate change—in various cities across Africa. Considerations for urban health are vital to the continent's potential to prosper as it grows in population, and this book addresses critical issues related to infrastructure, transportation, natural disasters, and conflict. Covering a broad selection of topics, and focusing on specific cities throughout Africa, this book examines everything from education and economic development to climate change, pollution, and the role of data in urban health and development.

From the resilience and creativity of slum communities to groundbreaking policies addressing air pollution and mental health, each chapter provides valuable insights into the continent's urban health landscape. Learn about the intersection of infrastructure, youth, and technology in shaping a healthier future for Africa's cities. *Urban Health in Africa* is an essential read for policymakers, researchers, and anyone interested in shaping a healthier future for Africa's cities and understanding the vibrant and complex realities of its urban life.



#### **MEDICAL / History**

Available 04/15/2025 \$59.95 · Hardcover · 9781421450964 384 pages · 6 x 9" · 45 color photos, 27 b&w photos, 2 black and white illustrations Also available as an ebook

**Lan A. Li** is a historian, filmmaker, and assistant professor in the department of the history of medicine at the Johns Hopkins University School of Medicine with a joint appointment in History of Science and Technology the East Asian Studies Program. Li coproduces several podcasts and exhibitions, including Blue Beryl, Metaphors of the Mind, and Point Break.

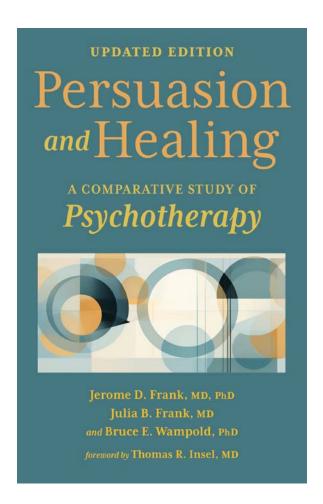
# **Body Maps**

Improvising Meridians and Nerves in Global Chinese Medicine LAN A. LI

In Body Maps, Lan A. Li unveils a rich history of the hidden landscapes of the human body. This compelling study explores the world of "invisible" anatomy, explaining how hand-drawn body maps have shaped our understanding of the human form across cultures and centuries. From the meridian charts in East Asian medicine to neurophysiological illustrations, Body Maps traces the evolution of anatomical representation from the 10th to the 20th centuries. Drawing on case studies across time and place, from Kaifeng to Dejima, from Beijing to Berlin, Li expertly navigates the complex interplay between Eastern and Western medical traditions.

At the heart of this history remains a perennial mystery: How did representations of *jingluo* (meridians) become intertwined with— and sometimes subsumed by—concepts of nervous anatomy? By examining the graphic history of these invisible structures, *Body Maps* challenges our assumptions about the stability of medical knowledge and invites us to reconsider the nature of anatomical "reality." Each chapter opens with a single image and explores how practitioners negotiated between materiality and metaphor—the nature of the body and the symbols that were used to represent it.

Body Maps is a thought-provoking exploration of how images shape our understanding of the world. By bringing together insights from the history of science, postcolonial studies, art history, Chinese studies, critical cartography, and medical anthropology, Li offers a fresh perspective on the cultures of objectivity that have defined our approach to the human body.



#### PSYCHOLOGY / Psychotherapy / General

Available 03/18/2025 \$37.95 • Paperback • 9781421451374 472 pages • 6 x 9" • 4 graphs Also gyailable as an ebook

Jerome D. Frank, MD, PhD, (1909-2005), was a social psychologist and psychiatrist whose research into psychotherapy extended from WWII through sixty years as a clinician and professor of psychiatry at Johns Hopkins University School of Medicine.

**Julia B. Frank**, MD, also a psychiatric educator, is an emeritus professor of psychiatry and behavioral sciences at the George Washington University School of Medicine, a coauthor of the third edition of *Persuasion and Healing*, and a coeditor of the third edition of *The Behavioral Sciences and Health Care*.

**Bruce E. Wampold**, PhD, is an emeritus professor of counseling psychology at the University of Wisconsin-Madison, the author of *The Great Psychotherapy Debate: The Evidence for What Makes Psychotherapy Work*, and the former Director of the Research Institute at the Modum Bad Psychiatric Center in Norway.

# **Persuasion and Healing**

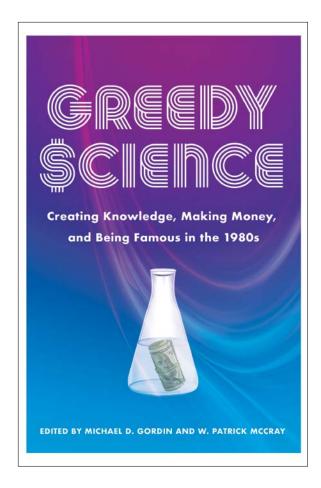
A Comparative Study of Psychotherapy, Updated Edition
JEROME D. FRANK, MD, PHD, JULIA B. FRANK, MD, AND BRUCE E. WAMPOLD,
PHD, FOREWORD BY THOMAS R. INSEL, MD

In this updated edition of *Persuasion and Healing*, Julia B. Frank, MD, and Bruce E. Wampold, PhD, examine psychological healing in both scientific and cultural terms, building upon Jerome D. Frank and his colleagues' sixty years of research into the mechanisms of psychotherapy and the nature of therapeutic relationships.

J.D. Frank's insights into the common features of effective psychotherapy shed light on an enormous range of therapeutic activities, from professional care offered by people of diverse training to faith healing, indigenous healing, relief of suffering in medical illness, and other disruptions of people's relationships and core beliefs. This edition applies Frank's scientifically supported, transdiagnostic, humanistic principles to narrative and cognitive behavioral individual and group psychotherapies in both traditional and newer forms. The authors look beyond the bounds of professional services, discussing applications of the principles of psychotherapy that promote resilience in the face of the increasing worldwide burden of mental illnesses and demoralization related to rapid technological change, cultural dislocation, violence, and disasters of many kinds. Therapeutic innovations supported by Frank's work range from the training and deployment of lay mental health workers in low-resource areas to digitally enhanced care.

This classic work is a must-read for anyone dedicated to understanding psychotherapy in all its forms as the application of the compassionate principles of persuasion and healing to the mental health challenges of a troubled world.

# **SCIENCE & NATURE**



#### **SCIENCE / History**

Available 02/18/2025  $\$110.00 \cdot \text{Hardcover} \cdot 9781421450858$   $\$49.95 \cdot \text{Paperback} \cdot 9781421450865$   $384 \text{ pages} \cdot 6 \times 9" \cdot 7 \text{ b\&w photos, 2 black and white illustrations}$ 

Also available as an ebook

**Michael D. Gordin** is the Rosengarten Professor of Modern and Contemporary History at Princeton University, where he is the dean of the college. He is the author of *Einstein in Bohemia*.

**W. Patrick McCray** is a professor in the department of history at the University of California at Santa Barbara. He is the author of Making Art Work: How Cold War Engineers and Artists Forged a New Creative Culture.

# **Greedy Science**

Creating Knowledge, Making Money, and Being Famous in the 1980s

EDITED BY MICHAEL D. GORDIN AND W. PATRICK MCCRAY

In the 1980s, a transformative era emerged where profit-driven motives and an entrepreneurial spirit dominated scientific research and technological innovation. This collection of essays, edited by Michael D. Gordin and W. Patrick McCray, examines how greed reshaped the global scientific community through the relentless pursuit of money, fame, and celebrity.

Profiting off science and technology was not a new phenomenon, nor were the soaring ambitions of some of its most fervent advocates. However, the global currents of knowledge production in the 1980s saw major cultural and scientific shifts: the increasing frequency of university patenting, the rise of academic entrepreneurship, and collaborations between industries and academia, for example. *Greedy Science* seeks to survey and understand the full range of these changes. Through insightful essays, contributors examine case studies ranging from the biotech boom—driven by early oilfirm investments—to the speculative market strategies in personal computing and alternative energy. This period saw the rise of the celebrity status of scientists and raised questions about the moral complexities of scientific greed.

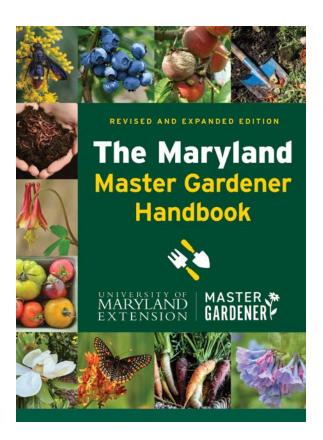
The authors argue that greed was an ever-present and expansive trait of science during this time, encompassing a host of behaviors such as covetousness, acquisitiveness, rapaciousness, and conspicuous consumption. *Greedy Science* provides a nuanced analysis of how market dynamics and the quest for personal gain profoundly influenced scientific advancements and public perception during a pivotal decade in science and technology.

#### **Praise for Greedy Science**

"A richly informative, wide-ranging, and fresh examination of a critical decade when scientists became celebrities and high technology became big business. Deftly weaving economic and political history into the history of science and technology, *Greedy Science* shows how the remaking of science's moral economy in the 1980s laid the foundations for our big-tech, big-money present."

#### -MARGARET O'MARA,

author of The Code: Silicon Valley and the Remaking of America



GARDENING / Regional / Middle Atlantic (DC, DE, MD, NJ, NY, PA)

Available 04/15/2025 \$89.95 · Hardcover · 9781421451855 920 pages · 8.5 x 11" · 1500 color illus. Also available as an ebook

The University of Maryland Extension Master Gardener Program began in 1978 to extend science-based knowledge to the public by providing horticultural and pest management expertise to help protect and improve Maryland's natural resources. Today, this popular program can be found in 20 Maryland counties and Baltimore City. To learn more about the program, visit go.umd.edu/mg.

# The Maryland Master Gardener Handbook

**Revised and Expanded Edition** 

UNIVERSITY OF MARYLAND EXTENSION - MASTER GARDENER PROGRAM

Whether you're a novice or an expert gardener, *The Maryland Master Gardener Handbook* is the resource you need to grow a thriving garden in Maryland and the mid-Atlantic region. This reference details plant terminology, gardening instructions, growing schedules, and species charts featuring color photographs for gardeners in Maryland.

Chapters cover essential horticultural topics such as ecology, botany, soils, entomology, and plant diseases. In addition to educating gardeners about the basics, the handbook highlights sustainable gardening content such as the use and care of native plants, integrated pest management, water conservation, and best management practices for gardening in a changing climate.

Diving deeper, the handbook also provides information on:

- Plant nutrition
- Composting and pruning
- Weeds and lawns
- Herbaceous plants and woody plants
- Vegetables and fruits
- Native plants, invasive plants, indoor plants, and plant propagation
- Landscape design and conservation landscaping
- · Wildlife and woodlands
- · Garden tools and equipment

Finally, the guide includes diagnostic keys for all major plant groups and special keys for cultural and environmental problems, as well as information on structural and nuisance pests. Created as part of the curriculum of the University of Maryland Extension Master Gardener Program, *The Maryland Master Gardener Handbook* is the definitive resource for anyone looking to develop a green thumb.



# The Maryland Master Naturalist's Handbook McKay Jenkins and Joy Shindler Rafey



#### **SCIENCE / Environmental Science**

Available 06/03/2025 \$49.95 • Paperback • 9781421451589 416 pages • 6 x 9" • 26 color illus., 47 black and white illustrations Also available as an ebook

**McKay Jenkins** is the Cornelius Tilghman Professor of English and Journalism and the founder and director of the environmental humanities program at the University of Delaware. He is the coeditor of *The Delaware Naturalist Handbook* and the author of *Food Fight, Contamination,* and eight other books about nature and history.

**Joy Shindler Rafey** is an agent associate and program assistant of the Maryland Master Naturalist Program at the University of Maryland.

# The Maryland Master Naturalist's Handbook

MCKAY JENKINS AND JOY SHINDLER RAFEY

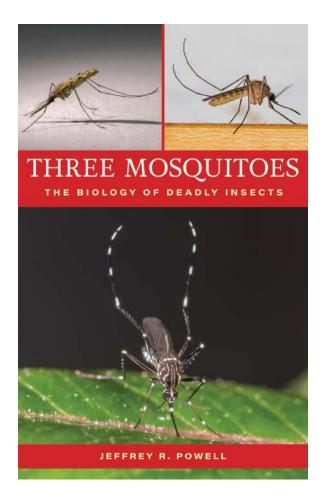
Immerse yourself in the wonders of Maryland's diverse ecosystems with *The Maryland Master Naturalist's Handbook*. Edited by seasoned environmentalists McKay Jenkins and Joy Shindler Rafey, this essential guide explores the intricate tapestry of Maryland's natural world, from the geological foundations of the Susquehanna River to the vibrant ecosystems of the Chesapeake Bay.

This book illustrates the deep connections among the state's history, its people, and the land they have long inhabited. It journeys through forests, rivers, and mountains while uncovering the complex interplay of flora, fauna, and human communities. Learn from experts in fields ranging across urban ecology, entomology, and climate science, who share their insights and passion for environmental stewardship.

Essays cover essential topics such as:

- · Maryland land use history
- Chesapeake Bay and urban ecology
- Environmental justice
- Geology, soils, and botany
- Invasive species
- · Birds, insects, fish, amphibians, reptiles, and mammals
- · Citizen science
- · Climate change in Maryland

This volume serves as the primary text for the Maryland Master Naturalist training course and encourages a broader audience to engage in ecological restoration and conservation efforts. Whether you're a budding naturalist or an experienced environmentalist, this book will deepen your understanding of Maryland's ecological systems and empower you to contribute to the preservation of its natural beauty.



#### SCIENCE / Life Sciences / Biology

Available 06/17/2025 \$34.95 • Paperback • 9781421451695 264 pages • 6 x 9" • 26 color illus., 22 black and white illustrations Also available as an ebook

**Jeffrey R. Powell** is a research professor at Yale University.

### **Three Mosquitoes**

The Biology of Deadly Insects

JEFFREY R. POWELL

There are more than 3,700 species of mosquitoes in the world, yet most research has focused on three that have had the greatest health impacts on humans: Aedes aegypti, Anopheles gambiae, and Culex pipiens. In Three Mosquitoes, renowned Yale biologist Jeffrey R. Powell provides a comprehensive yet accessible guide to these critical species.

Powell discusses the three mosquitoes' complex biology, distributions, taxonomy, and evolutionary histories, along with their ecological and social implications. However, rather than describe each species in isolation, the book is arranged by themes and levels of biological organization (molecular, whole organism, and population). This structure reveals insightful comparisons and highlights important contrasts that might be overlooked if each species were described separately. Within this context, Powell examines mosquitomicrobe associations—focusing mainly on the microbes that cause human disease—and past, present, and future efforts to control mosquito populations to reduce disease transmission.

Whether you are a student, instructor, an entomologist, or a curious reader, this book offers a fascinating exploration of the genetic, ecological, and behavioral intricacies of mosquitoes that highlights their crucial roles in human history and health.



#### **TECHNOLOGY & ENGINEERING / History**

Available 04/15/2025 \$49.95 • Paperback • 9781421451220 360 pages • 6 x 9" • 67 b&w photos, 12 black and white illustrations Also available as an ebook

Pamela O. Long is an independent historian and the author of many books, including Engineering the Eternal City: Infrastructure, Topography, and the Culture of Knowledge in Late Sixteenth-Century Rome and Openness, Secrecy, Authorship: Technical Arts and the Culture of Knowledge from Antiquity to the Renaissance. She was a Rome Prize Fellow at the American Academy in Rome, is a member of the Institute for Advanced Study in Princeton, NJ, and was awarded a MacArthur Fellowship in 2014.

# Technology in Mediterranean and European Lands, 600-1600

PAMELA O. LONG

In Technology in Mediterranean and European Lands, 600-1600, Pamela O. Long explores the intricate web of technological advancements that shaped Mediterranean and European societies during the medieval and early modern periods. From the essential crafts of ploughing and tailoring to the sophisticated hydraulic systems and monumental building constructions, Long illuminates how ordinary people harnessed and transformed their world.

Drawing on recent scholarship on environmental history and the history of technology—as well as materials, object biographies, and the circulation of objects—Long examines the circulation of ideas and technologies in Europe and the Mediterranean. The book covers the evolution of food production, transportation, and communication, as well as the crafting of pottery, weapons, and machines. This in-depth historical analysis shows how these technological advancements had profound social and economic impacts on everyday life. Long's meticulous research and engaging narrative bring to light the interconnectedness of various crafts and their contributions to the broader tapestry of human history.

By integrating archaeological findings, historical texts, and modern scientific methods, the book offers an interdisciplinary perspective on the technological practices of the pre-modern world. Perfect for scholars, students, and history enthusiasts, *Technology in Mediterranean and European Lands*, 600-1600 emphasizes the ingenuity and resilience of past civilizations and the enduring legacy of technological innovation.

# ORDERING INFORMATION

#### GENERAL ORDERING INFORMATION

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To order: US and Canadian customers can call toll free: 800-537-5487. Otherwise please call 410-516-6965, Monday through Friday, 8:30 – 5:00 ET. You may also order by fax (410-516-6998), e-mail (HFSCUSTSERV@jh.edu), and through our website (press.jhu.edu).

For special sales and bulk orders, please contact Davida Breier (dgb@jhu.edu) or Rachel Miller (rmill157@jhu.edu).

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